

**What do you think is the most urgent problem in the world today? Why?**


**Earth 4All** 

 **THE 50 PERCENT**

**Rethinking Economics**

**What three problems are the most urgent in the world?**

**What is the most pressing economic problem in your community?**




**What is the most urgent environmental problem in your community?**

**What is the most urgent social problem in your community?**

**What single measure would make the people of your community the happiest/healthiest, regardless of their income or background?**

**If you could take two measures to reverse inequality, what would they be?**





**If you could take two actions to reverse climate change, what would they be?**

**If you could take two actions to empower women in the world, what would they be?**

**If you could take two actions to improve the food security in your community, what would they be?**

**If you could take two measures to empower the LGTBIQ+ community in the world, what would they be?**

**If you could take two measures to empower the LGBTBIQ+ community in your community, what would they be?**

**If you could take two actions to improve the food security globally, what would they be?**

**What single issue brings the most harm to your community?  
What could an alternative be?**

**How could we get community members to be able to participate meaningfully in the governance of their city, region and country?**



**Who are the 3 people/ organisations you think have most influence over the current state of the planet?**

**What single measure do you think would make people in your community trust each other more?**

**Do you think it is possible to maintain current standards of living without harming the planet in the process?**

**Do you consider that in your community the distribution of resources is equitable? Why?**

**What measure could reduce the gap between rich and poor in your community?**

**What is your definition of 'wellbeing'?**  
**Now think about a wellbeing economy, ie an economy that focuses on increasing wellbeing. What kinds of indicators would it track its progress with?**

**Which actors, private or public, have the most influence over how lives are led in your community?**

**What effects do you think a more equitable distribution of income can have on society?**



**3 in 4 people in the 20 biggest economies in the world (G20) are ready for radical economic change towards more wellbeing for everyone. What is delaying progress?**

**What are the three most important things to live a good life?**

**One of the reasons we have such environmental damage today is because decision-makers value the short-term impacts over the long-term ones. How could we ensure decisions are made taking into account the impacts of their decisions in 10, 50 and 100 years?**

**If you live in a democratic state, do you feel like your government is doing everything it can to allow you to have your voice heard on defining the key problems in your community and formulating solutions?**

**Do you trust decision-makers to defend your interests over all else?**

**If not, how do you think trust between population and representatives could be improved?**

**How is the economy related to the environment?**

**How would you improve the interaction between economic decision-makers and environmental actors?**

**Do you think that decision-makers at the local level are doing everything possible to prevent climate breakdown?**



**Do you think that decision-makers at the global level are doing everything possible to avoid climate collapse?**

**How could your government and big companies support the shift to different, more sustainable lifestyles in your community?**

**In your community, what is the most damaging thing for wellbeing that could easily be fixed by decision-makers?**

**Which organisation or person do you think is the most important actor for achieving a global transformation towards sustainability and what should they do to achieve it?**

**Big companies currently make money by appropriating or damaging the Global Commons (trees, freshwater, air, land...).**


**What solution can you imagine so that citizens of the planet get compensated for the loss of their commons?**

**What do you think connects inequality, poverty and the environment?**

**What is the role of trust in society in driving transformative action?**

**As environmental conditions worsen, the poorest are hit the most. How can governments act on this?**





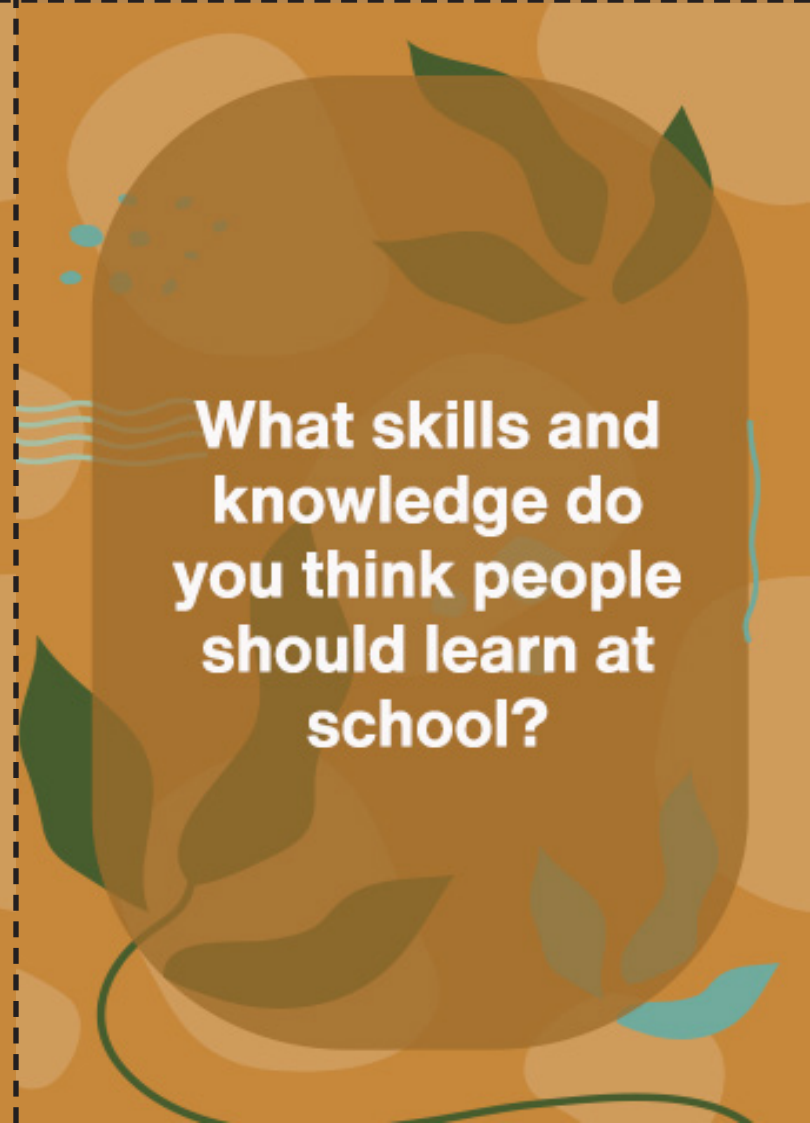
**What can contribute to decreasing trust in a society?**



**Globally, do you think inequalities have been increasing or decreasing over the past 50 years?**



**In your community, do you think inequalities have been increasing or decreasing over the past 50 years?**



**What skills and knowledge do you think people should learn at school?**



**In your community, does the access to and quality of healthcare depend on your background and income?**

**What could be a measure to encourage local food production and consumption?**

**What do you think is the most important criteria for a transformative policy to be accepted by citizens?**

**What policy.ies could decision-makers in your community pass to improve physical and mental health for all?**



**How much is a dignified pension for you?**

**When do you think a person should stop working?**

**How do you define 'a good life'?**

**How can an energy crisis trigger a food crisis? How can we prevent that in the future?**

**How do you feel about the idea that all citizens are co-owners of Earth and reap the benefits of Earth's resources equally? Is this reflected in the world today? If not, how could we make this idea a reality?**



**What if all  
citizens received  
an equal share of  
the global  
commons?**






**Earth  
4All**




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**Rethinking  
Economics**


The background is a light teal color with several large, overlapping circles in various shades of teal and light blue. Scattered throughout are stylized leaves in dark green and orange. In the upper left, there are several small orange circles of varying sizes. The overall aesthetic is clean, modern, and nature-inspired.

**What's the most  
beautiful sound in  
the world?**




The background is a light teal color with several overlapping, semi-transparent teal circles of varying sizes. Scattered throughout are stylized leaf shapes in various shades of green and brown. In the upper left corner, there are several small orange circles of different sizes. In the lower right corner, there are several larger, elongated orange shapes that resemble petals or leaves.

**What can you talk  
about for hours  
on end?**


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**Would you get  
along with a  
clone of  
yourself?**



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**What language  
would you like to  
speak?**

The background is a light teal color with several large, overlapping, semi-transparent teal circles. Scattered throughout are various leaf shapes in shades of dark green and olive green. In the upper left and lower right corners, there are small orange circles and leaf-like shapes. The text is centered in a white, bold, sans-serif font.

**What has been  
the best of your  
year?**



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**What amazes  
you?**




**Earth  
4All**




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**Share something  
that made you  
smile in the last  
two weeks.**

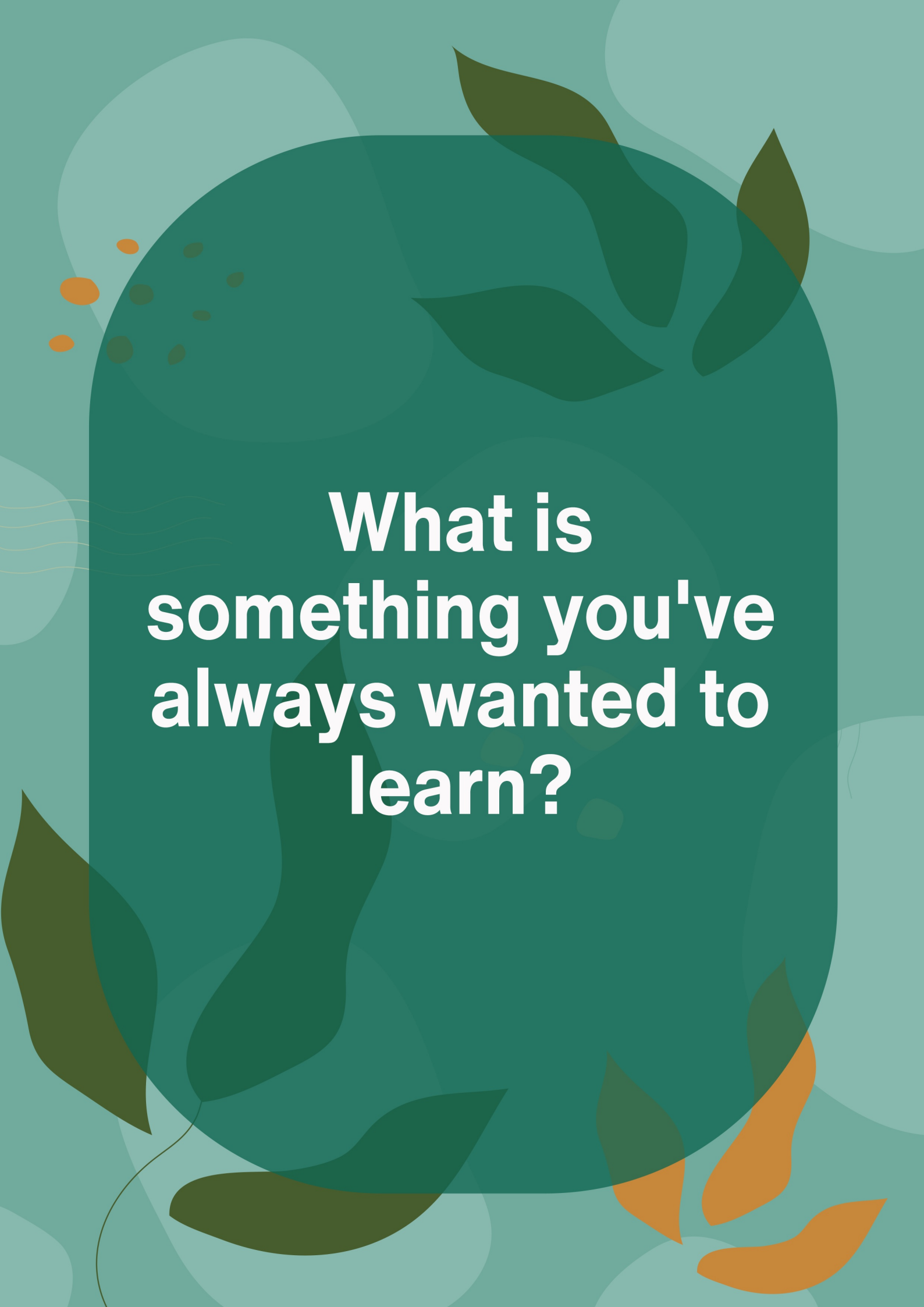
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**What is the  
strangest food  
you have ever  
eaten?**



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**If you could  
invent an  
application that  
you think  
humanity needs,  
what would it be?**

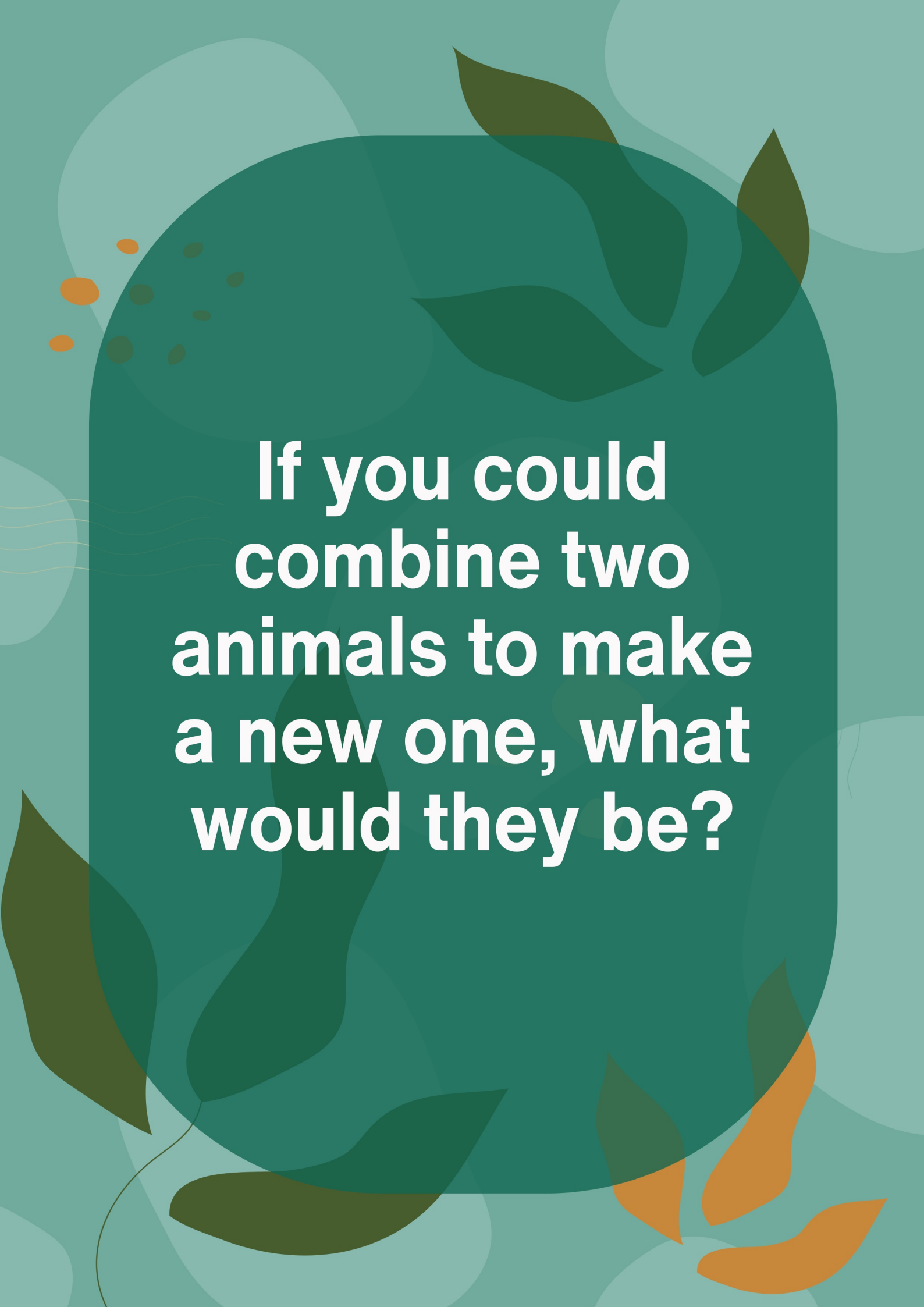
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**What is  
something you've  
always wanted to  
learn?**

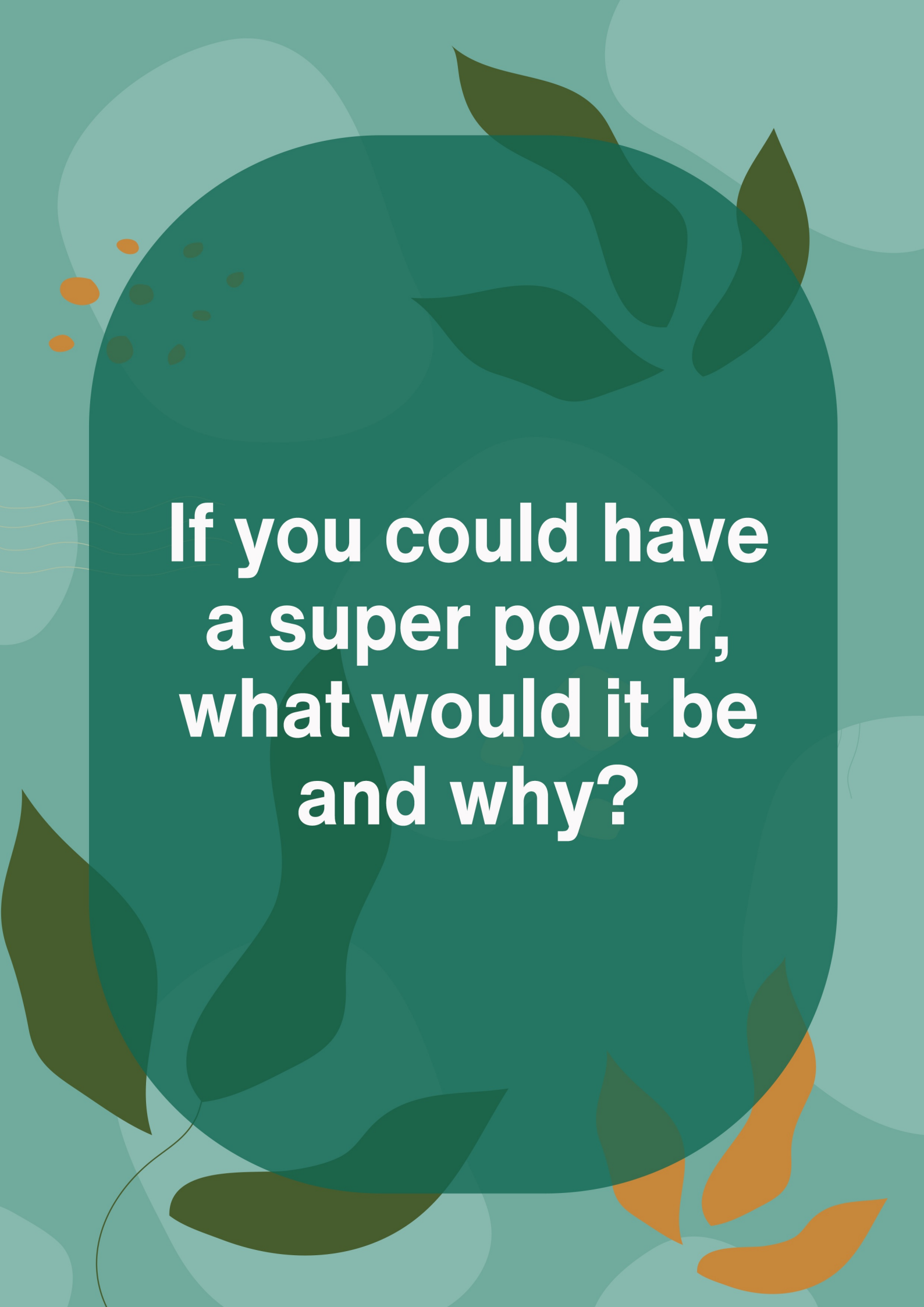
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**What is your  
favorite word?**



The background is a light teal color with several large, overlapping circles in various shades of teal and light green. In the center, there is a large, dark teal rounded rectangle containing white text. Scattered around the globe and text are several dark green leaves of various shapes and sizes, some pointing upwards and some downwards. There are also several small orange circles and larger orange leaf-like shapes scattered throughout the composition, particularly on the left and bottom right sides.

**If you could  
combine two  
animals to make  
a new one, what  
would they be?**


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**If you could have  
a super power,  
what would it be  
and why?**

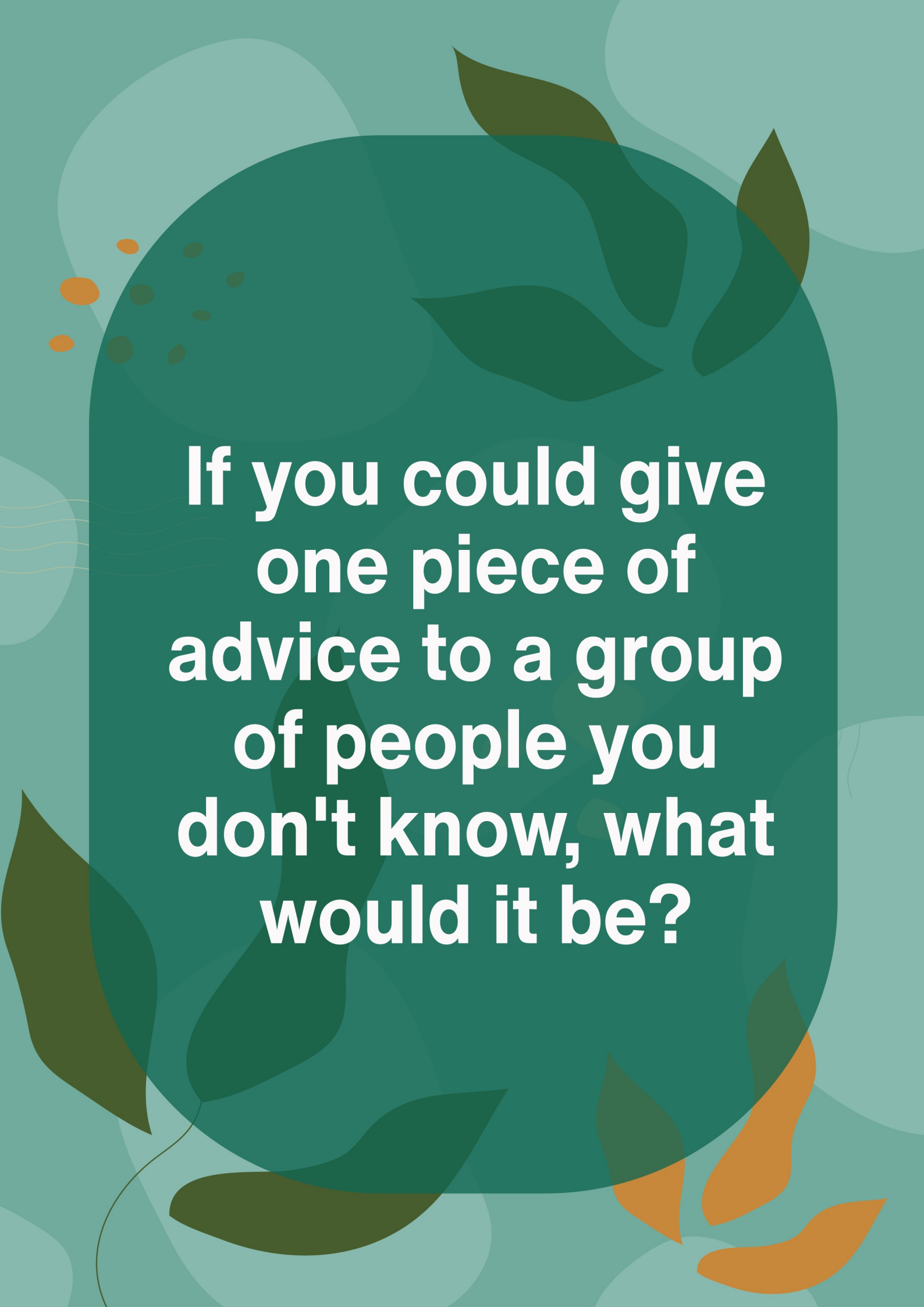
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**What is your  
favorite place in  
the world?**

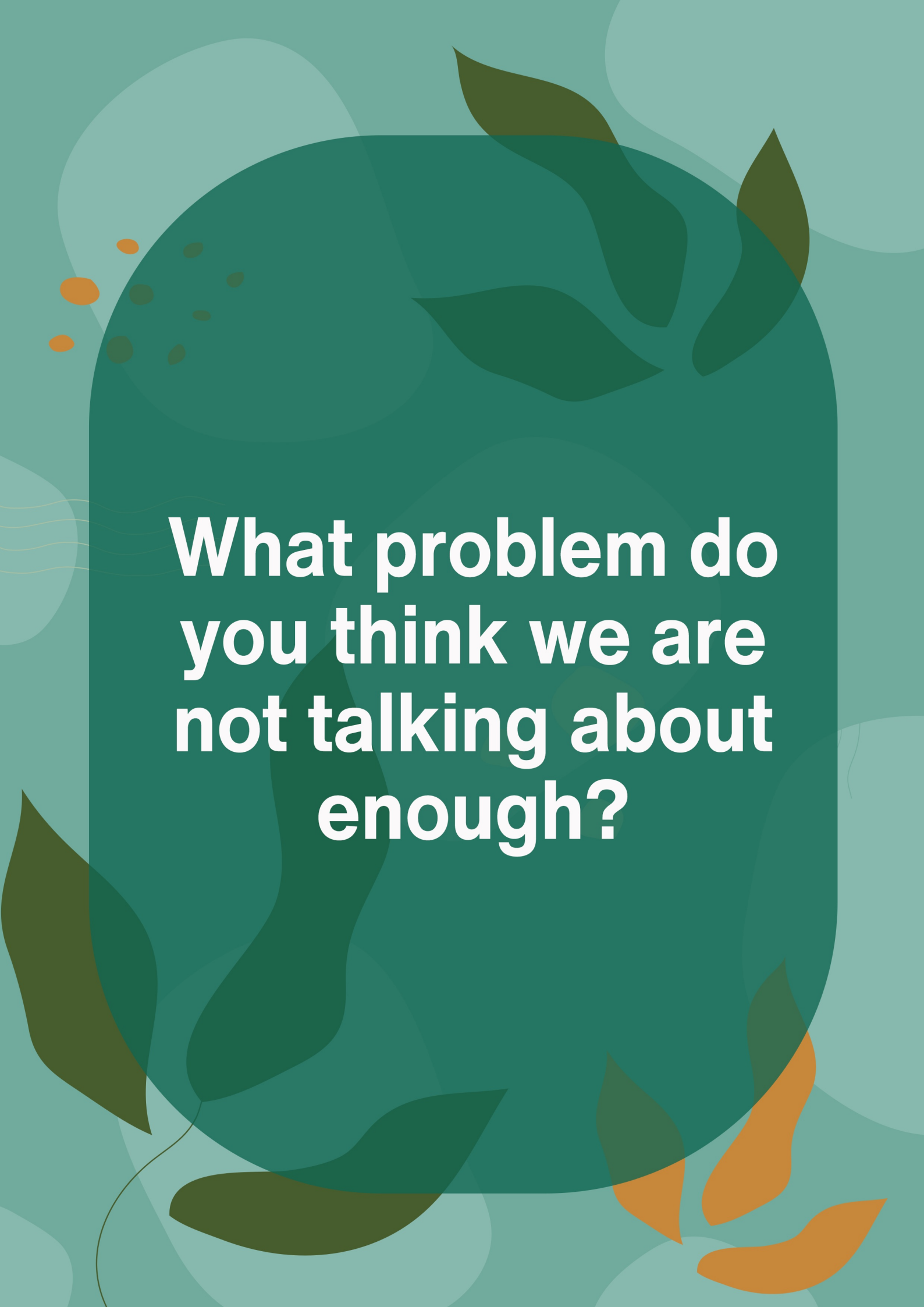


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**What goal would  
you like to  
achieve in your  
life?**

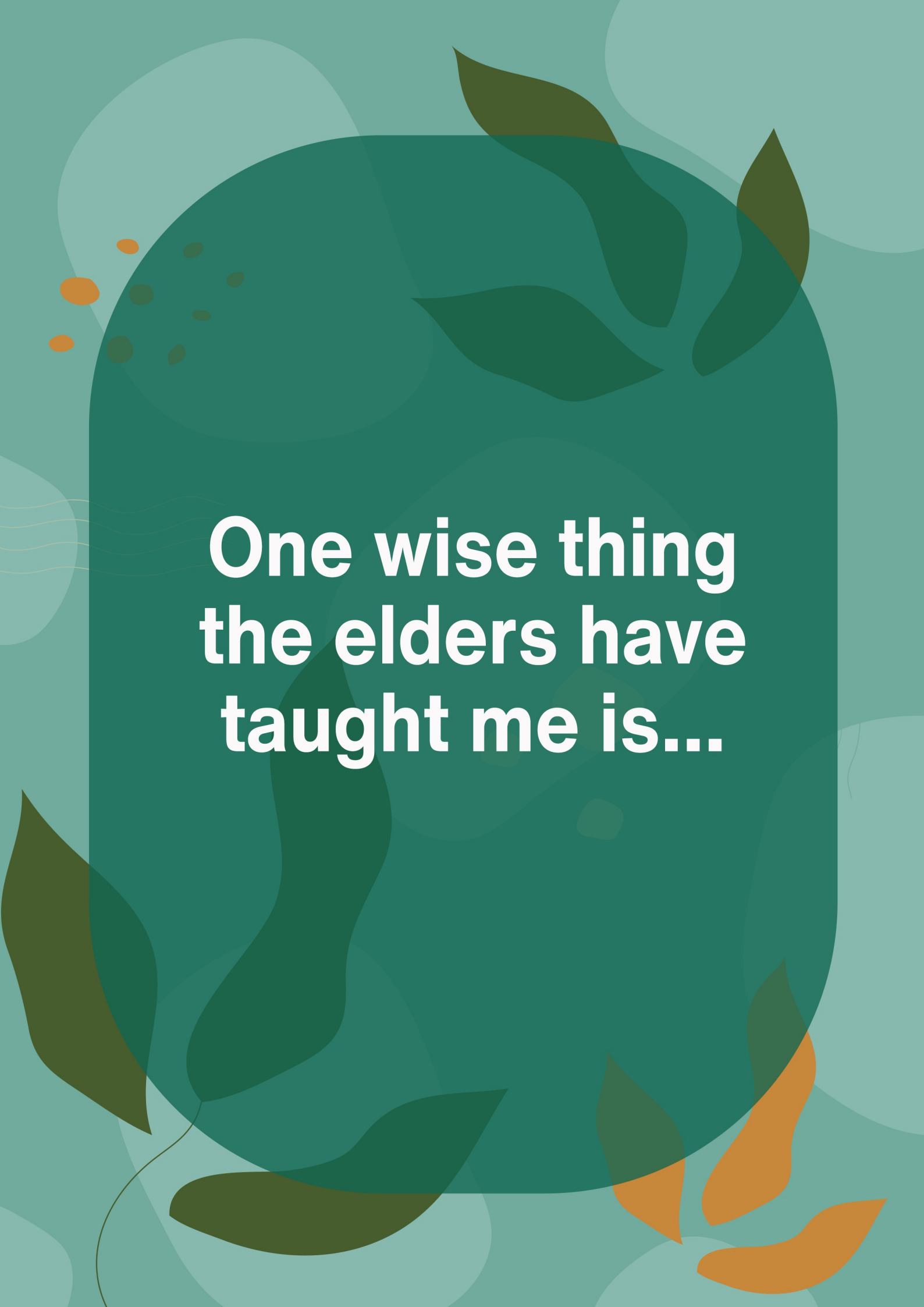
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**If you could give  
one piece of  
advice to a group  
of people you  
don't know, what  
would it be?**

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**What problem do  
you think we are  
not talking about  
enough?**



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**One wise thing  
the elders have  
taught me is...**

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**What gives you  
hope for the  
future ahead?**

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**What is your  
biggest  
achievement so  
far?**

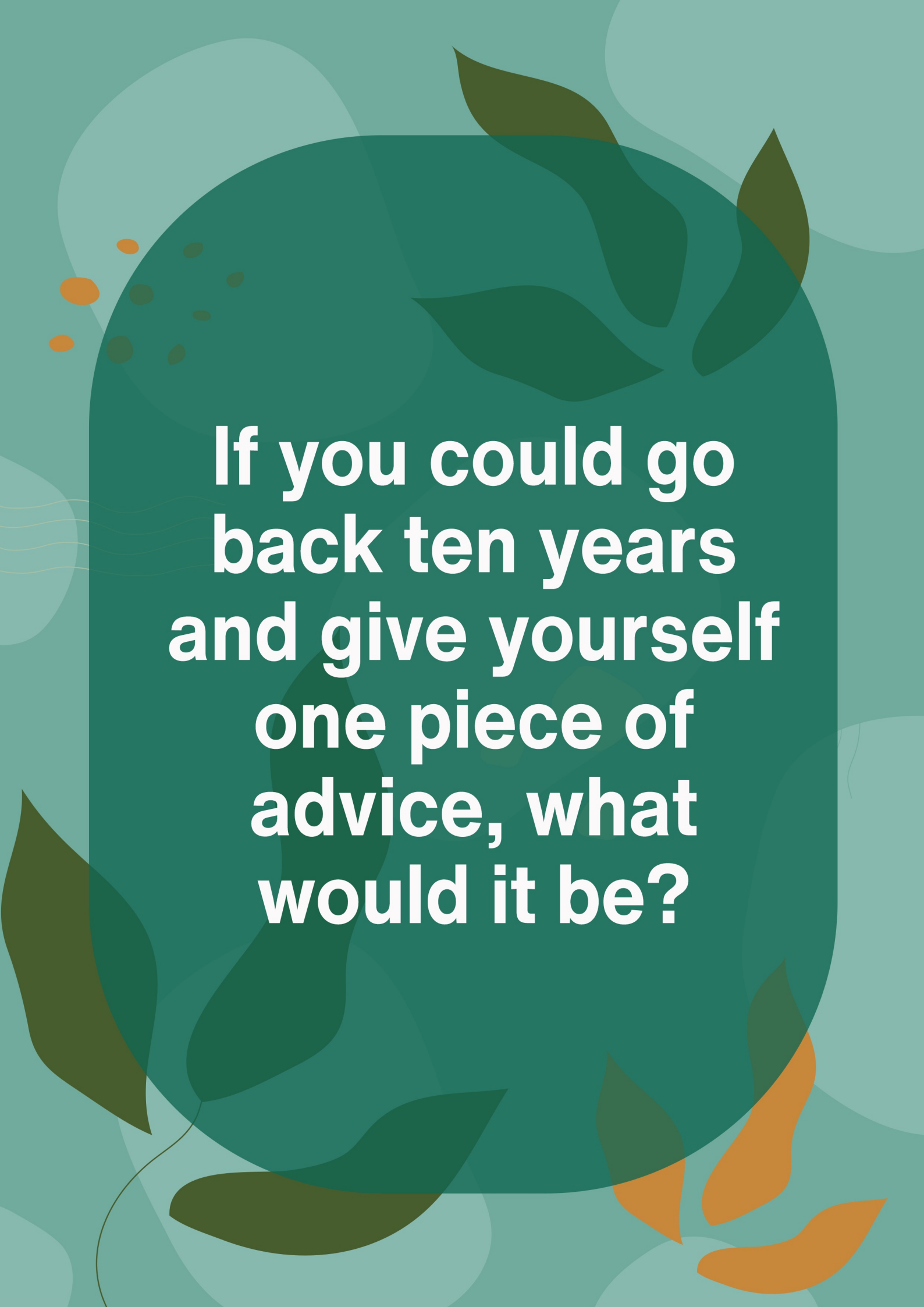


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**Why are you here  
today?**

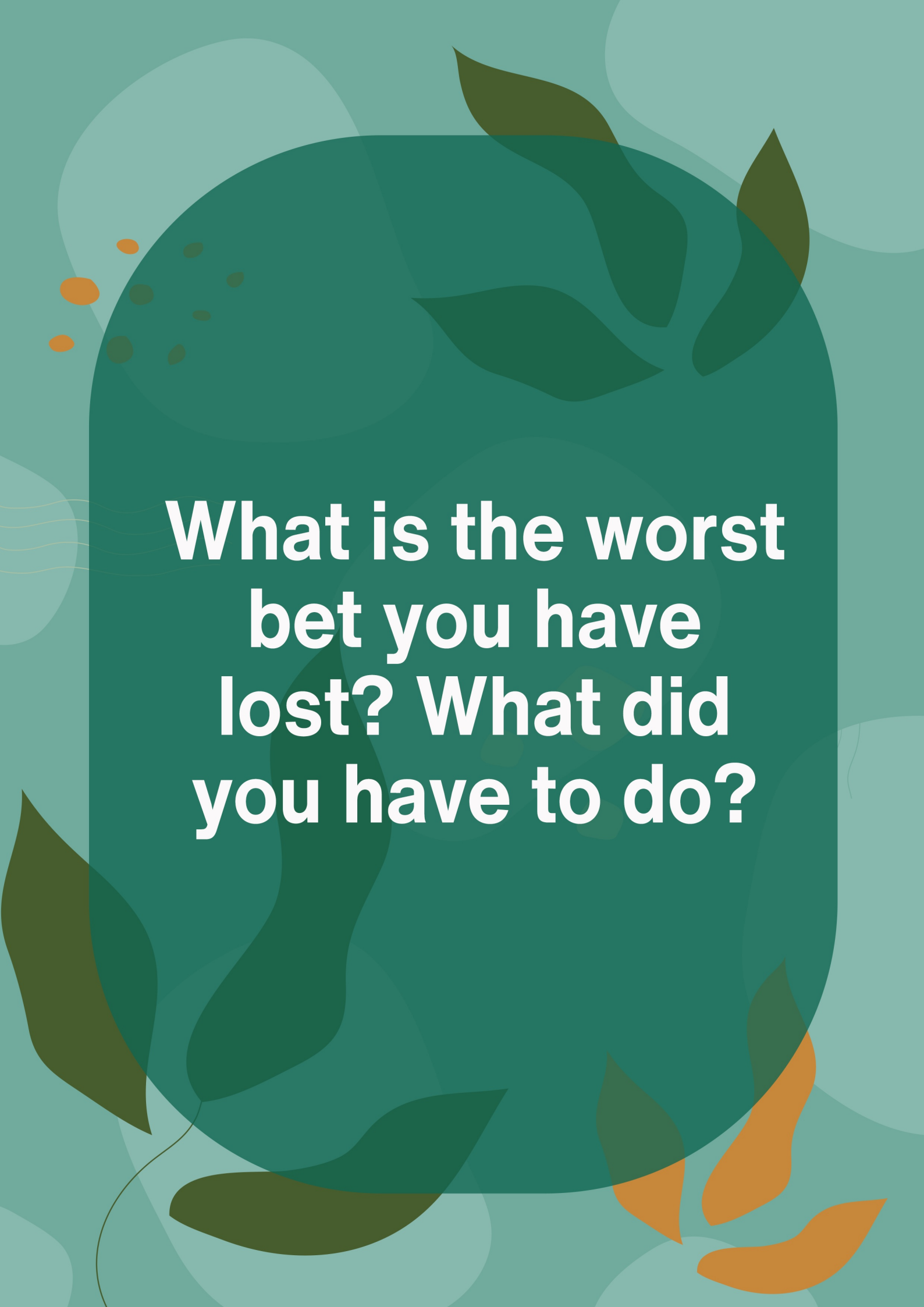
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**What moment of  
your life will you  
never forget?**

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**If you could go  
back ten years  
and give yourself  
one piece of  
advice, what  
would it be?**

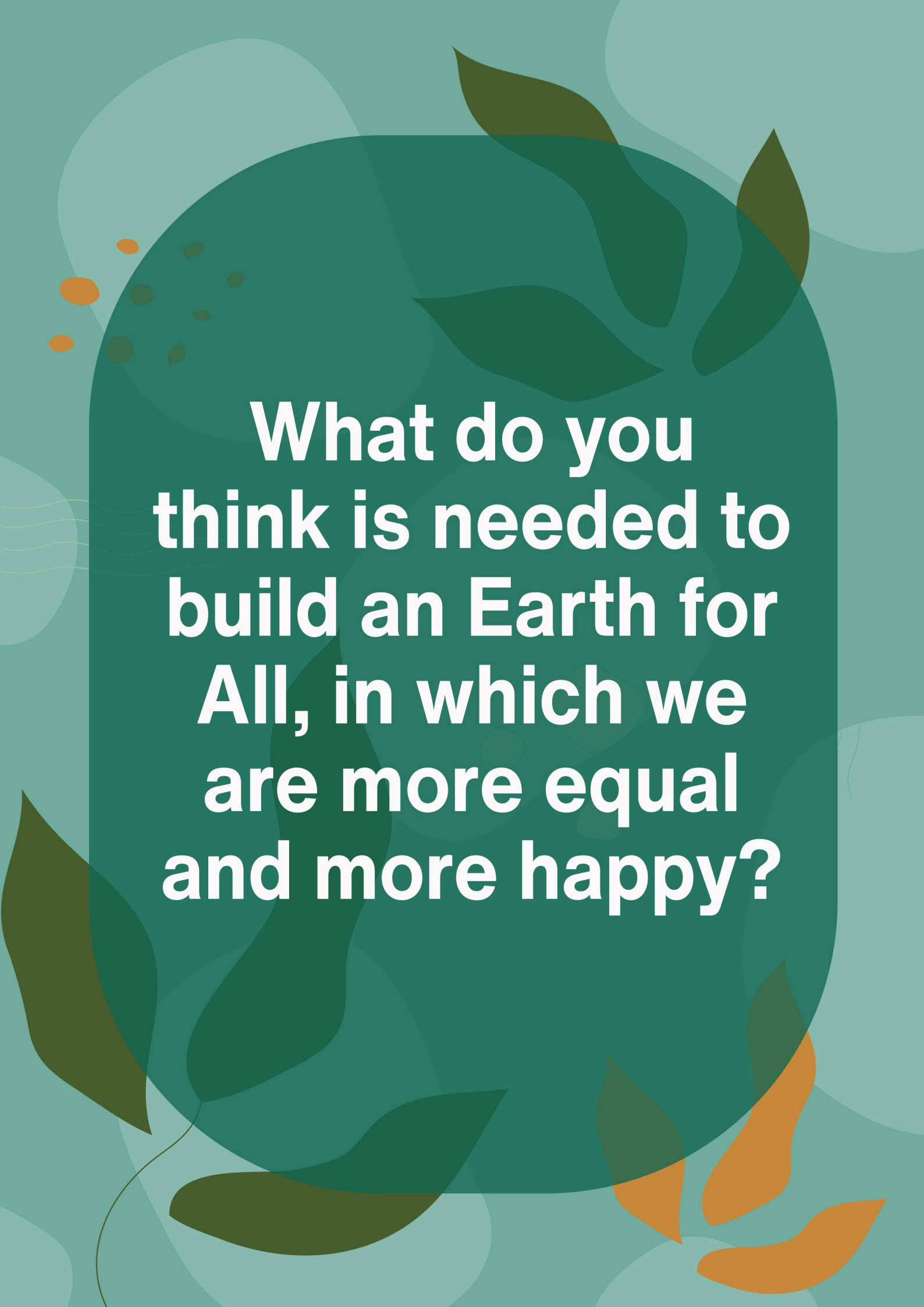


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**What is the worst  
bet you have  
lost? What did  
you have to do?**

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**Do you have hope  
for tomorrow?  
Why?**

The background is a light teal color with abstract, overlapping circular shapes in various shades of teal and light blue. A large, dark teal rounded rectangle is centered on the page, containing the text. Several dark green leaves of various shapes are scattered around the globe, some overlapping it. There are also several small orange circles and shapes scattered around the globe, some appearing like raindrops or small flowers. The overall aesthetic is clean, modern, and nature-inspired.

**What do you  
think is needed to  
build an Earth for  
All, in which we  
are more equal  
and more happy?**



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**What gives us  
you optimism  
about our future?**