

Activity Report

Sep 23 - Aug 24





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Introduction

As we navigate through an era marked by unprecedented challenges, it is evident that our world is facing a polycrisis—a convergence of environmental, health, security, and social issues. Challenges such as the climate crisis, rising hunger, rising living costs, stagnant wages, and increasing poverty are fueling populism and undermining democracy. These interconnected crises demand urgent, systemic action that addresses not only environmental but also social dimensions. Weak political responses have stalled progress on the Sustainable Development Goals and the Paris Agreement. Radical transformation of our societal and economic systems is needed urgently.

We have the knowledge, means and public support to take a Giant Leap toward a sustainable and equitable future. There is growing public demand for change. According to a recent Ipsos survey commissioned by Earth4All, 68% of people in G20 countries support a shift towards wellbeing economies that prioritise human wellbeing and ecological protection over growth at all costs. And movements advocating for systemic change are gaining momentum, underscoring the urgency of our mission.

This activity report highlights just some of our work over the last year. In June 2024 we published the Earth for All Survey, revealing strong global support for the progressive policies and urgent climate action advocated for by Earth4All. We continued our series of deep dive papers, unpacking the analysis in Earth4All, launched interactive tools like the “Four Girls, Two Futures” storybook, which explores future scenarios through engaging narratives, and the “Stories of the Future Challenge,” encouraging young people worldwide to envision and share their own sustainable futures. We presented our findings at significant international platforms, including to the UN Secretary-General and his Senior Management Group, and collaborated with the UN Futures Lab to adapt our models for Africa and Latin America. Additionally, we initiated national engagements in Kenya and Austria, producing tailored reports and engagements that provide actionable policy recommendations. Our “Systems Change, not Climate Change” action week galvanised discussions globally, emphasising the need for systemic economic shifts and intergenerational dialogue.

For the upcoming year our plans continue to be ambitious as we further expand Earth4All’s engagement, maintaining our commitment to driving systemic change that aligns with the growing public demand for a sustainable and equitable future and requests from governments at all levels to help find systemic solutions to our 21st century challenges.

We invite you to join us on this transformative journey, working together to create a world where prosperity is shared – an Earth for All where our planet is protected for generations to come. Together, we can achieve the Giant Leap needed to secure a thriving future for all.

Sandrine Dixson-Declève, Per Espen Stoknes, Owen Gaffney
Co-leads of the initiative

About Earth4All

Building on the legacies of *The Limits to Growth* and the Planetary Boundaries frameworks, science is at the heart of our work. Our initiative has three pillars:

- ▶ **Leading scientists have developed** state of the art system dynamics models and run different scenarios for possible plausible futures.
- ▶ **Earth4All is guided** by a Transformational Economics Commission - our second pillar - made up of economic thinkers from across the globe to explore new economic thinking and contributing to deeper knowledge development through “deep dive papers” on various themes related to the Earth4All turnarounds.
- ▶ **The third pillar is a global campaign** and movement building initiative that aims to make the Earth4All vision a reality, advocating for governments to adopt policies that will enable resilient and healthy societies. We do this in a number of different ways. Our advocacy work calls for a new economic paradigm that delivers prosperity for all people within planetary boundaries, as underpinned by our modelling results. We use Earth4All analysis to influence key global policy processes. We aim to engage with policymakers to support the integration of the five turnarounds and policy levers, and we collaborate with other partners to join forces in common advocacy initiatives.

Our national engagement work adapts Earth4All’s principles and modelling to local contexts; aiming to stress test Earth4All policies at the national level. Recognising that policy solutions must be tailored to each country’s unique circumstances, Earth4All national engagements focus on creating and advocating for locally relevant policies with local partners that are aligned with our core messages.

By building and strengthening active partnerships with change-making organisations at global, regional and national levels we promote and integrate the Earth4All findings, policy recommendations and narrative as part of their agenda and co-create strategies for economic system change. By building a network of organisations and individuals aligned in a common vision for a better world, we can maximise outreach efforts and amplify the demand for transformative change.

What is our theory of change? First and foremost we believe in creating a positive long-term vision for humanity on Earth; showing that it is possible to achieve this vision; and contributing to building the public and political support to drive political and economic systems change.

At Earth4All we believe that by better understanding the relationship between social and environmental tipping points within a certain geography we can design place-based solutions with multiple stakeholders and engage in difficult conversations to unpack leverage points for long-term system change. This enables more frank conversations anchored in science and new economic models with policy makers and government leaders, corporates and entrepreneurs, citizens and community leaders. Our intention is to create a movement of movements building on people’s desire across the globe to live more equitably and thrive not survive through 21st century challenges.

To succeed we must continue to believe in science-based policy and human ingenuity. We must generate public momentum. We need a multitude of voices advocating for economic systems change, along with new avenues to link science with public advocacy and political action. This entails fostering discussions at all levels, from citizens' assemblies to fresh debates in the media, board rooms and political corridors. Such momentum necessitates strong partnerships and the involvement of an increasing number of organisations and individuals championing the messages and narrative of Earth4All. This entails better stories and examples of what a Giant Leap scenario offer individuals as well as communities and countries.

Our participation work does this by creating spaces for deliberation. Earth4All engages scientists, economists and experts in its modelling and stress testing as well as local groups in the development of its localised policy, in forms of citizen assemblies and youth forums. In order to create a movement of movements we provide tools and guidance to collectives interested in joining Earth4All and create action weeks for information exchange, public participation and amplifying calls to political leaders for systemic change.

Our work is continuously supported by a deliberate communication, narrative building and storytelling outreach strategy providing the surround sound needed to raise awareness of Earth4All, our underpinning modelling results, analysis and messages.

Highlights



SDGS FOR ALL, SEPTEMBER 2023

SDGs for All used the Earth4All system dynamics model to analyse progress towards achieving the Sustainable Development Goals (SDGs) in relation to the Giant Leap and Too Little Too Late scenarios. The report considered how the five Earth4All turnarounds could influence SDG progress up to 2050, provided concrete policy solutions and highlighted the urgency of implementing all turnarounds simultaneously in order to ensure full realisation of all SDGs by 2050.

The report was presented to the UN Secretary-General and his Senior Management Group in September 2023. As a result Earth4All were requested to collaborate with the UN Futures Lab to adapt the Earth4All model to Africa and Latin America in order to better understand the distinct challenges of SDG progress in those two macro-regions.

In addition to presenting our report on SDG progress, we were actively involved in various other activities at the SDG Summit 2023. This included a [joint event](#) on the Earth4All turnarounds in collaboration with the Austrian chapter of the Club of Rome as part of the Science Summit.

SDGS FOR ALL: AFRICA, SEPTEMBER 2024

In response to a request from the UN Secretary-General, Earth4All have been working with UN Futures Lab and UN University's Centre for Policy Research to apply our system dynamics modelling to understand Africa's potential future pathways through the next century. As part of this process Earth4All has convened a group of experts from Africa to stress test the modelling results and policy recommendations. The insights from these meetings and the modelling results were combined to produce a new report *SDGs for All: Africa*. The report shows that enacting the five turnarounds will enable Africa to eliminate poverty, build a more resilient society, and generate a new economy that delivers more wellbeing to people and the planet. In the Giant Leap scenario, almost all of the SDGs are met, securing a sustainable future for all within planetary boundaries. By contrast, the Too Little Too Late scenario will consign the continent to a lost century of development.





EARTH4ALL PRIVATE MEETING WITH THE POPE, NOVEMBER 2023

November 2023 saw the launch of a [documentary](#) by Sky Italia spotlighting the presentation of Earth4All at the Vatican. It retraces the meeting of influential women environmental activists—Ineza Umuhoza Grace, Licypriya Kangujam, Maya Gabeira, and Sophia Kianni—and Earth for All co-authors—Sandrine Dixson-Declève and Per Espen Stoknes —with Pope Francis on World Environment Day in June 2023.

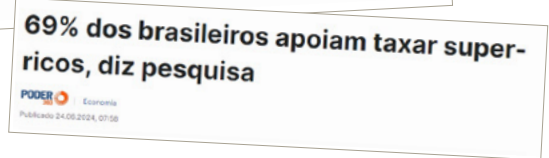
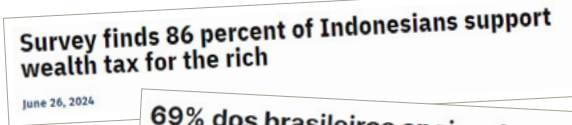
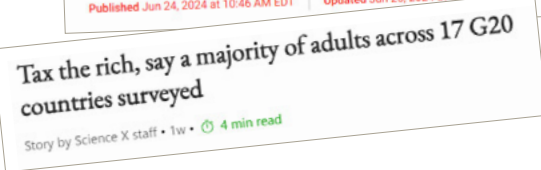
The documentary aims to reveal the convergence of scientific evidence, the activists’ objectives, and the Pope’s vision, driving towards a unique goal: to awaken global consciousness and urge governments to take bold action for a just ecological transition.



MOVEMENT BUILDING THROUGH STRATEGIC PARTNERSHIPS, SEPTEMBER 2023

In September 2023, Earth4All convened its first strategic partnership and movement gathering at the Garrison Institute in New York. The goal was to bring together a multidisciplinary group of change agents to create the plot twists needed to build an Earth for all. Over 70 attendees joined us to imagine how to build a movement of movements around economic systems change, better understand the key pain points blocking progress, co-create the necessary storytelling and narrative development to bring more people on the journey, and develop potential projects and creative ideas for collaboration.





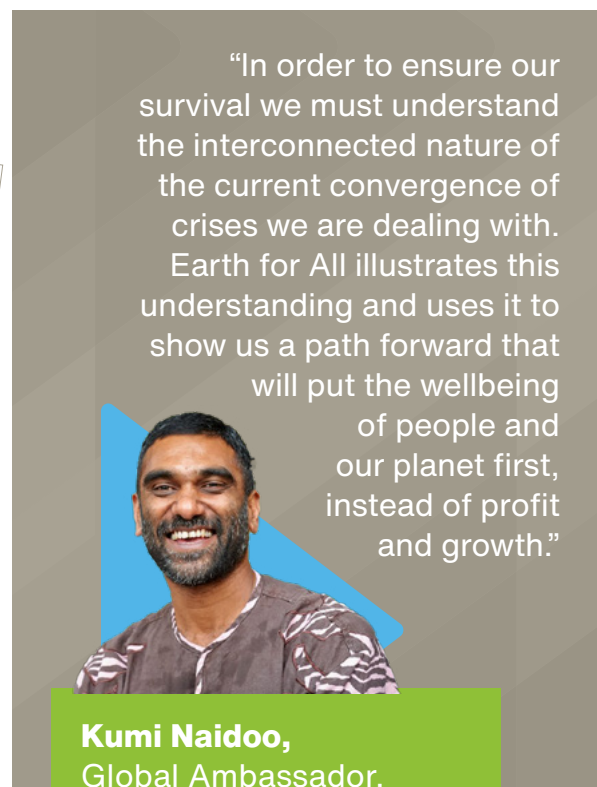
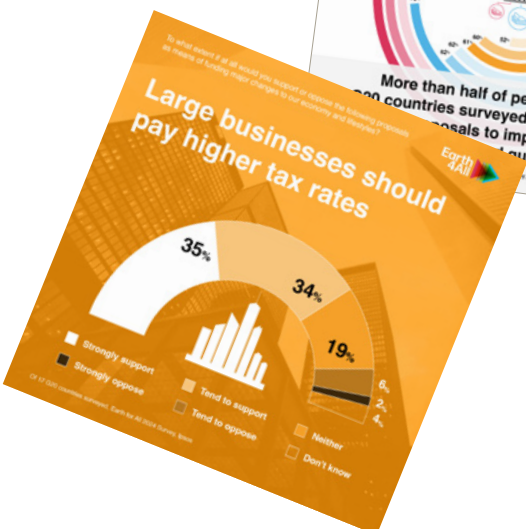
EARTH FOR ALL 2024 SURVEY, JUNE 2024

In June, Earth4All [published new research](#) showing strong backing for progressive tax policies and urgent climate action across the world’s major economies.

The Earth for All 2024 Survey, undertaken by Ipsos and commissioned by Earth4All and the Global Commons Alliance, found that two in three people in 17 G20 countries support a wealth tax on the rich to fund transformations of our economies and lifestyles. A pollution tax, higher corporation tax and higher income tax for the wealthy also received support. On climate action, 71% recognised the need to cut carbon emissions urgently, within the next decade.

The survey also tested Earth4All’s main policy proposals to improve wellbeing and quality of life. The results showed widespread backing for the policies: while support was strongest for universal healthcare, investment in renewable energy, and strengthening workers’ rights, all proposals received support from over 50% of those surveyed.

The survey results garnered global media attention and provided a strong mandate for progressive tax reform as ministers convened in Rio, where a wealth tax was on the agenda for the first time.



Kumi Naidoo,
 Global Ambassador,
 Africans Rising for Justice,
 Peace and Dignity.



FOUR GIRLS, TWO FUTURES, APRIL 2024

How do our choices impact the lives of current and future generations? Earth4All offers a new perspective on future scenarios with an [interactive storybook](#) that immerses readers in the worlds of four girls first introduced in Earth for All: A Survival Guide for Humanity: Ayotola growing up in Lagos, Carla in Los Angeles, Samiha in Dhaka and Shu in Changsha. Each story and its accompanying visualisations allows readers to explore how the girls' lives unfold in the Too Little Too Late and Giant Leap scenarios. The storybook has been read by thousands since its launch and offers a unique lens through which to explore the impact of our decisions today.



Earth4All

Stories of the Future creative challenge: tell new stories about the future and win!

What does the future hold for children growing up around the world? The Earth4All Stories of the Future challenge invites young people to share their visions.

Open to youth around the world under 21

Read our interactive storybook about four girls growing up in the Earth4All future scenarios. Imagine a future for a character in your country. Write, draw, paint or film your future story to win book vouchers, a book and publication in our digital magazine!

Full details at earth4all.life/creative-challenge

CALLING FOR FINANCIAL REFORMS, APRIL 2024

Ahead of the Spring Meetings of the World Bank and International Monetary Fund (IMF), Earth4All and Power Shift Africa prepared an [open letter](#) calling for the immediate cancellation of debt in Africa. Signed by over 45 world renowned thought leaders, half of whom represent major African civil society organisations the letter outlined a 10-point plan to end Africa's debt crisis. These calls for debt reform are part of the package of Earth4All policy recommendations emanating from the system dynamics modelling and the policy changes needed within the broader global financial architecture.

STORIES OF THE FUTURE, MAY 2024

The storybook also inspired the [Stories of the Future Challenge](#): a creative challenge in which we invited young people around the world to submit their own versions of the girls' stories. We received almost 100 entries from participants from Nigeria to India, from South Africa to Uzbekistan. The Challenge was used by educators as a creative tool in classrooms in Greece and Singapore and the entries shone a spotlight on the breadth of youth responses to global challenges. The winning entries will be published in a digital magazine and the Earth4All website.

SYSTEM DYNAMICS MODELS AT THE HEART OF OUR WORK

Earth4All uses different models to show how various policies are likely to affect human wellbeing, societies, and ecosystems in the short and long term. Our modeling examines the quantitative and causal interactions between environmental and socio-economic variables, such as investments, energy use, taxes, savings, education, inequality, and social trust.

In 2024, the Earth4All regional model was significantly enhanced and applied to identify policy levers and trade-offs for the Sub-Saharan region, in close collaboration with the UN Futures Lab and leading African sustainability experts. Our improved regional model is more granular, enabling it to capture regional specificities and better understand how the Giant Leap and Too Little Too Late scenarios might play out in different contexts. Both models are available [online](#) with open access.

We have run a number of interactive “game simulator” sessions where we let different audiences take the role of decision makers, and learn systems thinking for themselves by making decisions that create their own futures. Participants have been from college to executive programs and open sessions. We will seek to expand this outreach when the full web simulator is released in September 2024.

Translating the Giant Leap and Too Little Too Late scenarios to the national level is done in collaboration with the Millennium Institute by applying their well-established iSDG model.

SYSTEMS CHANGE NOT CLIMATE CHANGE – ACTION WEEK, NOVEMBER 2023

The 2023 Earth4All Action Week: “Systems Change, not Climate Change!” was a two-week global initiative dedicated to sparking discussions on the need for economic systems change, organised by Earth4All and Rethinking Economics. It took place from 1 - 15 November 2023, and was open to anyone – individuals, organisations, businesses, and governments from around the world – who felt called to engage in conversations around the deep changes our world needs. Through 26 events in 13 countries, over one thousand citizens of the world discussed what systems change means for their local contexts and culture. A [report](#) was produced presenting some of their voices, their views for the future and how to get there.





NATIONAL BEYOND GROWTH CONFERENCES

In Summer 2024, Earth4All was a key organising partner of the Beyond Growth conferences in [Austria](#) and [Italy](#). This series of events, held one year after the inaugural Beyond Growth conference at the European Parliament, aimed to foster discussions about sustainable economic policies along the lines of the Earth4All turnarounds. The conferences brought together politicians, media, and civil society to explore solutions for achieving wellbeing for all within planetary boundaries.

“The ideas explored in Earth for All should be discussed by all the parliaments of the world. We need to change our economies so that we start putting people before profit. It’s well past time for us to create a world that’s fair and just for all.”



Vanessa Nakate,
Climate activist



WORKING WITH YOUTH

Earth4All has been collaborating with various youth groups to share knowledge and expertise.

CliMates, organisers of the Austrian UN Local Conference of the Youth, invited Earth4All to run a workshop. 35 activists and youths attended the workshop and discussions, including the Austrian Youth Delegates to COP, who provided political statements in favour of systems change.

The Fifty Percent project invited Earth4All to run a series of workshops as part of their Storytelling Fellowship project. This resulted in the fellows producing a series of stories based on the four girls from the Earth4All book, and publication of an [online magazine](#).

The Fifty Percent Project and Earth4All also joined forces to run workshops and talks at the 2023 African Climate Week and at the Kenyan UN Local Conference of the Youth. Over 70 activists and youths participated in the systems thinking workshops.

The United Nations Foundation invited Earth4All contributors to launch their High-Level Youth Cohort at ‘The Engine Room’. The Earth4All facilitation guide ‘Telling the stories of the future’ was used by the UN Foundation in the training of their High-Level Youth Cohort.

CITIZEN ASSEMBLIES

Earth4All is a partner of the Coalition for a Global Citizen Assembly. This coalition gathers organisations and governments coming together to place citizens at the heart of global governance. It aims to establish a permanent Global Citizens' Assembly, to address humanity's greatest challenges. Earth4All is a partner and will take part in the launch of the coalition in New York City in September 2024 at the UN Summit for the Future. In addition we are partnering with different national initiatives promoting citizen engagement, such as Medborgarrådet – The Swedish Citizen's Assembly on Climate.

“Earth4All is one of the most inspiring studies of the Club of Rome ever. And for Germany it came just in time. That’s the reason why we decided at the Wuppertal Institute to transfer the concepts and ideas of Earth4All to Germany in cooperation with the Club of Rome.”

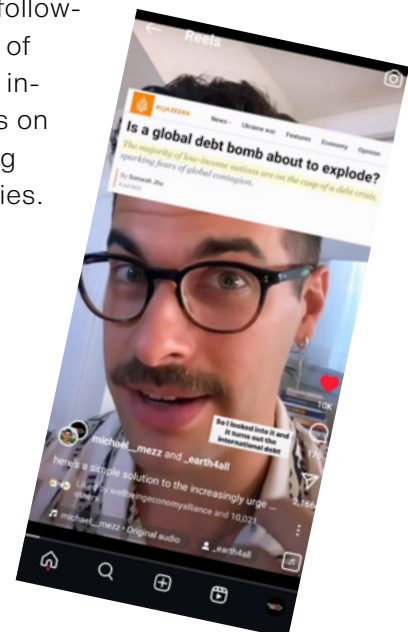


Peter Hennicke,
Senior Advisor,
Wuppertal Institute



THE BENEFITS OF A UNIVERSAL BASIC DIVIDEND, JANUARY 2024

As part of Earth4All’s ongoing activities to build public knowledge of and support for transformative policy proposals, 2024 saw the launch of an awareness campaign on the concept of a Universal Basic Dividend (UBD) as a mechanism to reduce inequality and support a just transition to a sustainable future. Alongside a series of three deep dive papers led by Ken Webster, the campaign featured a [viral video by economics influencer Michael Mezzatesta](#) exploring the concept, the creation of a [UBD hub](#) on the Earth4All website, and a series of blogs and social media explainer posts. A webinar with UBD experts Ken Webster, Caroline Whyte and Sarath Davala, and a follow-up podcast from The Club of Rome allowed for rich and in-depth public conversations on UBD and its role in creating fair and prosperous societies. Overall, content from the campaign engaged over 120,000 people.





National engagement

To achieve a new economic paradigm that delivers prosperity for all within planetary boundaries, Earth4All launched [National Engagements](#) in 2023. This initiative adapts Earth4All's system dynamics modelling and policy analysis to local contexts; aiming to promote Earth4All recommendations at the national level. Recognising that policy solutions must be tailored to each country's unique circumstances, Earth4All national engagements focus on creating and advocating for locally relevant policies aligned with our core messages. This approach allows us to transform our ideas into tangible actions.

Our strategy involves close collaboration with local partners to coordinate research, stakeholder engagement and on-the-ground implementation. These stakeholders include research institutions, policymakers,

civil society organisations, and influential think tanks within their communities. A key aspect of our approach is amplifying underrepresented voices, ensuring they are actively included in local implementations. Together, we focus on specific goals designed to accelerate progress across all five turnarounds.

Led by local coordinators, Earth4All published its first two national reports in Kenya and Austria in June and July 2024, respectively. Drawing upon modelling and data from the Millennium Institute, along with input from local stakeholders and policy roundtables, these country-specific reports identify local priorities and offer tailored recommendations and policies for the national governments of Kenya and Austria.



Kenya

On 27 June the report [Earth4All: Kenya](#) was launched at the 7th KIPPR Annual Regional Conference in Kisumu City, Kenya. Led by [Partnership for Economic Policy](#) (PEP)

in collaboration with the Kenya Institute for Public Policy Research and Analysis (KIPPR) and the Millennium Institute, this report identifies policy levers for a Kenyan Giant Leap, assisting the Kenyan Government in contextualising the five turnarounds, eradicating poverty and achieving economic prosperity by 2050. This initiative began at [Africa Climate Week in September 2023](#) and involved stakeholders including the National Treasury and Economic Planning, the SDGs Coordination Directorate, the University of Nairobi, the African Society for Ecological Economics and climate youth activists.

PEP and KIPPR also hosted a session to discuss the report with various stakeholders, including officials from national and county governments, representatives of regional economic blocs, local and regional think tanks, development partners, civil society organizations, and other special interest groups.

“Working on the Earth4All national engagement strategy for Kenya been demanding, but also a very exciting and finally fulfilling journey. I express my sincere appreciation to Earth4All, and all individuals and institutions who have generously contributed their time and resources to make this project achievable.”



Jane Mariara
Executive Director, Partnership for Economic Policy



Austria

On 8 July the Consultative report [Earth4All: Austria](#) was launched in Vienna, with the Austrian Federal Ministry of Climate Action, Leonore Gewessler, in attendance. Led by the [Austrian Chapter of the Club of Rome](#) in collaboration with the Millennium Institute, the report examines the application of Earth4All at the Austrian scale. In collaboration with the Federal Ministry of Climate Action, dedicated events and workshops for each turnaround were organised in the lead-up to the report's release. Stakeholders included UniNetZ, the Network of Austrian universities committed to advancing the Sustainable Development Goals (SDGs) and the Climate Change Center Austria (CCCA). Partnerships were also forged with the Futurelab team of the Ars Electronica Center, the Klima Biennale Vienna, and other event collaborators. Following the initial report, further comments and feedback were incorporated, leading to the publication of the final version in September.

These national engagements have enabled the development of science-based policy proposals directed at national governments. Building on the successful pilot engagements in Kenya and Austria, Earth4All initiated two new national engagements in Germany and Argentina in 2024.



“This survival guide for our planet contrasts two scenarios: what if we carry on as before, and what if we make the leap into a sustainable future? I, for one, am convinced that we will make this Giant Leap.”



President of Austria Alexander Van der Bellen on the launch of the Earth4All Austria report



Germany

Led by the [Wuppertal Institute](#), the German Earth4All engagement brings together a diverse team of experts and stakeholders to apply Earth4All principles within the German context. The Wuppertal Institute is conducting workshops and analysing country-specific data in preparation for the book *Earth for All Germany: Towards a Future for All* set to be published in October 2024 by Oekom. While not a definitive blueprint, this book will lay the foundation for engaging citizens and stakeholders in the next phase of the project.



Gonzalo del Castillo,
Executive Director of
the Argentinean Chapter
of the Club of Rome

Argentina

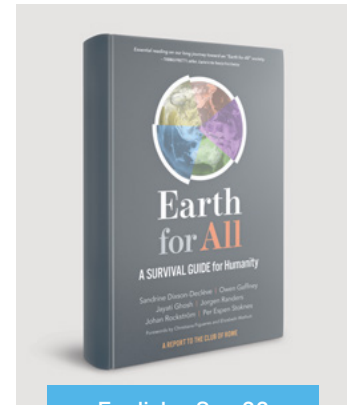
Argentina embarked on a national engagement journey under the leadership of the [Club of Rome Argentina](#). Following the successful launch of the Earth4All book at the Buenos Aires Book Fair in May 2024, national engagement work began in June 2024. An Earth4All Argentinian report, which will be informed by modelling, data results, and national and local workshops, is scheduled for release in March 2025.

Following the successful implementation of current country-level engagements, more countries are starting to organise activities around Earth4All and will be included over time. Discussions are underway to potentially include Brazil in our expanding network.

Publications

Book

Published in 2022, the book details the findings of our initiative and details how we can steer humanity away from ecological and social catastrophe. The book is the result of collaboration between the Transformational Economics Commission and systems analysts and modelling teams.



English – Sep 22



German – Aug 22



Italian – Nov 22



Japanese – Nov 22



Korean – Jun 23



Swedish – Jan 23



Chinese – Jun 23



French – Sep 23



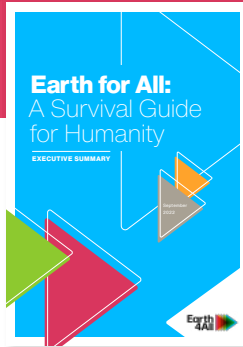
Greek – Dec 23



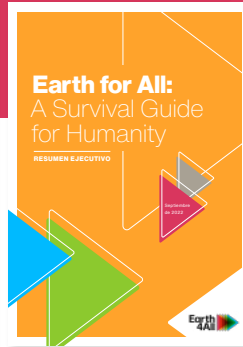
Spanish – May 24

Executive summaries

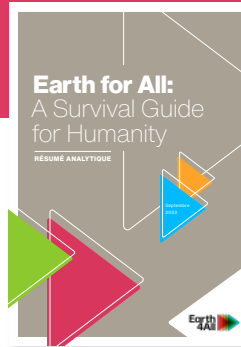
Executive Summaries are available in Chinese, English, French, German, Portuguese and Spanish.



English →



Español →



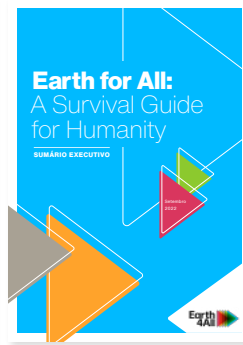
Français →



Deutsch →



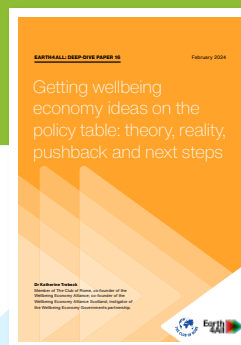
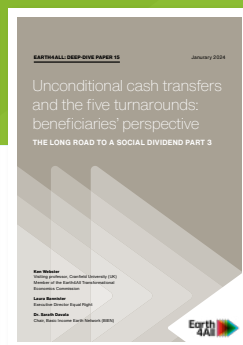
Chinese →



Português →

Deep dives

As part of the Earth4All project, collaborators have submitted deep-dive papers to delve further into the issues and solutions needed to transform our economic system and provide an equitable future for all on a finite planet. Four papers having been published since September 2023.



Reports



SDGs for All Africa, September 2024

Bernstein, J., and Goluke, U., SDGs for All: Africa. Earth4All, August 2024

The *SDGs for All: Africa* report applies the Earth4All system dynamics regional model for Africa to explore progress towards the Sustainable Development Goals (SDGs) in Africa between present day and 2100.

Earth4All: Austria, July 2024

Hoffmann, M., Spittler, N., Aigner, E., Körner, D., and Hinterberger, F., (Eds.), Earth4All: Austria. Earth4All, 2024

This report applies Earth4All to the Austrian context. It shows how different policy measures could affect human wellbeing, society and ecosystems in Austria up to the year 2050 and explores policy measures to achieve a Giant Leap scenario. The report is available in English and German.



Earth4All: Kenya, June 2024

Kabuko-Mariara, J., Kigundu, K., Mainye, N., Moyi, E., Nyamu, I., Onsomu, E., Spittler, N., and Contor, H., Earth4All: Kenya. Earth4All, June 2024.

This report applies Earth4All to the local context of Kenya. It shows how different policies are likely to affect human wellbeing, societies and ecosystems in the short and long term by focusing on two possible scenarios for the country from the current period to 2050: Too Little Too Late, and the Giant Leap. It also outlines country-specific policy proposals for each of the five turnarounds needed in order to achieve the Giant Leap scenario.





SDGs for All: Strategic Scenarios, September 2023

Bernstein, J., Dixson-Declève, S., Goluke, U., and Stoknes, P.E., SDGs for All: Africa. Earth4All, August 2024

The SDGs for All report applies the unique Earth4All system dynamics model, future scenarios and recommended pathways for change to analyse progress of the SDGs in this special report for the Foundation for European Progressive Studies.

Facilitation guides

To encourage citizens worldwide to engage in the transformation of our economic system, Earth4All has developed a new series of facilitation guides that support conversation and action on systems change. The four guides offer practical tips for setting up a book club, using stories to envision a better future, playing the Earth4All card game, and engaging people in meaningful discussions about economic systems change. The full range of resources can be found on our website, and are designed to be used in schools, universities, workplaces – and anywhere else where citizens want to make a change.



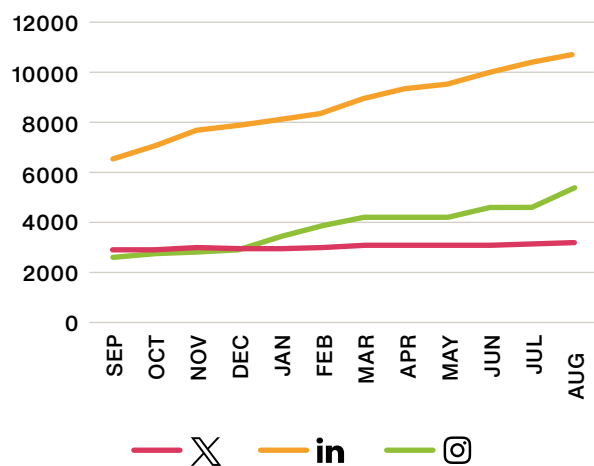


Outreach

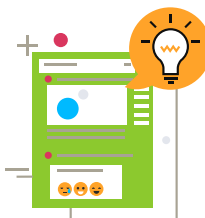
The last year saw steady growth and engagement across our digital channels, boosted by new publications and partnerships, including a series of videos with influential figures including youth climate activist Elizabeth Wathuti, and a social media partnership with economics influencer Michael Mezzatesta, whose Earth4All videos were viewed by 350,000 people. Other highlights included participation in a large number of events such as live social media broadcasts with We Don't Have Time from the UN climate meetings in Bonn.

Since September 2023, Earth4All has had over 1,600 media hits, this includes 900 mentions of the Earth for All Survey 2024 in 100 countries across the globe

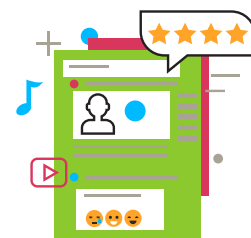
Social media growth Sep 23–Aug 24



21,000
Followers*



760,000
Post impressions†



7.3%
Post engagement†

*As at 30 August 2024



5,200
Newsletter subscribers*



65,000
Unique website visitors†



193,000
Website pageviews†

†For the period September 2023-August 2024

The Team

The 21st Century Transformational Economics Commission



Sandrine Dixson-Declève
Co-President, The Club of Rome and Executive Chair, Earth4All



Anders Wijkman
Chair of the Governing Board, Climate-KIC



Nafeez Ahmed
Director of Global Research Communications, RethinkX



Lewis Akenji
Managing Director, Hot or Cool Institute



Azeem Azhar
Founder, Exponential View



Tomas Björkman
Founder, Ekskäret Foundation



Gabriela Bucher
President & CEO The Fund for Global Human Rights



Sharan Burrow
General Secretary, International Trade Union Confederation (ITUC)



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With thanks

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Earth4All is convened by [The Club of Rome](#), the [BI Norwegian Business School](#), the [Potsdam Institute for Climate Impact Research](#), and the [Stockholm Resilience Centre](#).



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Coming up

Looking ahead, the importance of continuing both top-down and bottom-up approaches to achieve meaningful change cannot be overstated. By combining rigorous scientific research with dynamic outreach strategies, we aim to ensure a vibrant science-policy interface and influence policy at the highest levels while mobilising grassroots support. Our collaboration with esteemed partners underscores our commitment to integrating cutting-edge science with effective advocacy.

Global Commons Survey 2024

A second tranche of data from the Ipsos survey undertaken in spring 2024 will be released in September. The Planetary Stewardship Survey unveils attitudes across G20 countries to climate risks, threats to nature, and planetary health and wellbeing. The results show high concern for nature and, in particular, very strong support for making ecocide a crime: 72% of those surveyed in the G20 agreed that it should be a criminal offence for leaders of large businesses or senior government officials to approve or permit actions they know are likely to cause damage to nature and climate that is widespread, long term or cannot be reversed.

The survey also introduced a novel segmentation of the population across the G20 into five profiles: planetary stewards, concerned optimists, steady progressives, climate sceptics, and the unengaged. We believe that this segmentation, with its accompanying breakdown of values and demographics per country, will prove a valuable tool for advocates, policymakers and activists working to protect our planet.

Simulator

The Earth4All Simulator is an innovative gaming tool designed to showcase how different policy choices can shape diverse futures, illustrating the profound impact of our decisions on global wellbeing and planetary boundaries. This simulator, grounded in extensive scientific and economic data, integrates insights from multiple regions and variables to visualise the complex interactions between climate and equity issues. By making these interactions explicit, the simulator empowers stakeholders to explore effective policy pathways that reinforce each other, moving beyond siloed policymaking. Scheduled for an official launch in September 2024, the simulator will be rolled out for different audiences, including decision-makers in crafting policies for a sustainable and equitable future.

UN Summit of the Future

Earth4All is collaborating with various partners to transpose our system dynamics modelling and related policy analysis into high level political recommendations for the Summit of the Future with a particular emphasis on enabling the SDGs and understanding the relationship between poverty, inequality and reaching the planetary boundaries. We have been engaging in high level discussions with governments and UN Agencies, developing our partnerships with organisations such as the Green Economy Coalition and Wellbeing Economy Alliance, to collectively influence key spaces and opportunities during and following the Summit of the Future. Together we have been convening meetings with around 18 organisations focussing on economic systems change for climate justice to share and strategise how to ramp up influencing efforts in the lead up to the Summit of the Future.



The team will participate in a number of events as part of New York Climate week. And together with the Potsdam Institute for Climate Impact Research, Planetary Guardians, Future Earth, the Earth Commission, the Earth League, and the International Science Council, Earth4All will hold a high-level roundtable to explore the linkages between poverty, inequality and planetary boundaries.

Finally, an interactive public art installation will show possibilities for the future of New York in the Giant Leap scenario, to galvanise action and awareness around the critical decisions shaping humanity's shared future.

Strengthening partnerships

We will continue to strengthen our relationships with existing partners and form new partnerships with networks and alliances in middle- and low-income countries to build a critical mass of those who are impacted most by the climate crisis. For this purpose we have hired a full time partnership coordinator.

Building on the collaborations in place as part of the national engagement work we will work to expand our network of organisations working for systems change, and strengthen our ongoing partnerships with the academic and scientific institutions.

Our goal is to catalyse momentum to facilitate collective action with diverse partners around key target events, and mobilising policymakers to engage in Earth4All activities.

One example being our joint work with Patriotic Millionaires and Oxfam calling for a redistribution of wealth which will continue through to the G20 Leaders Summit on 18-19 November in Rio de Janeiro.

National engagement

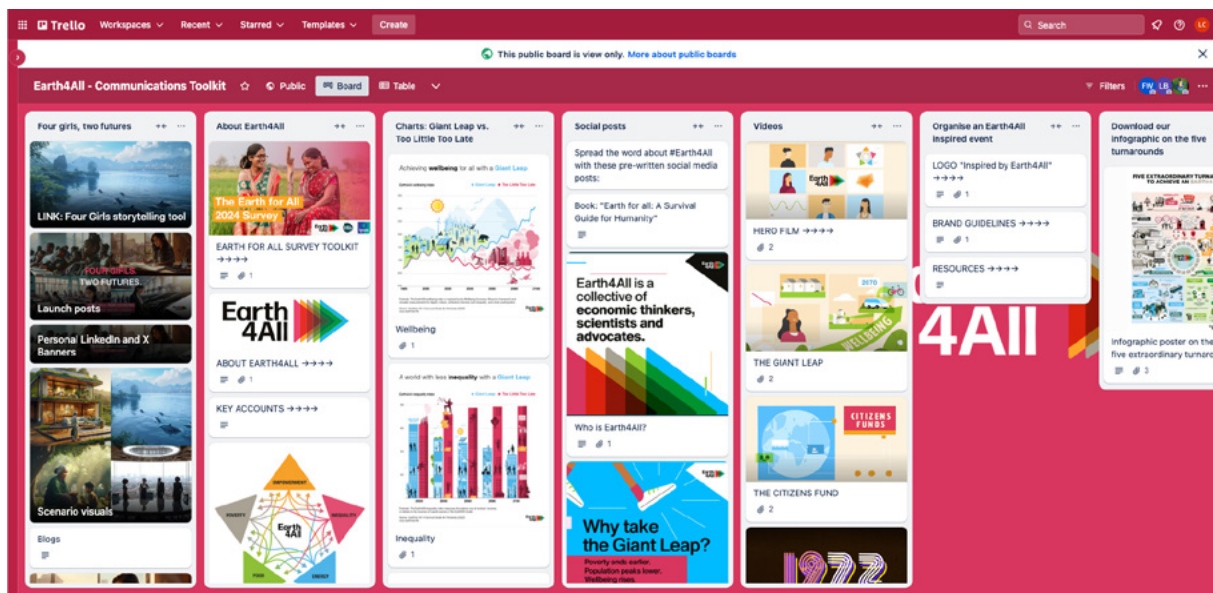
Following the launch of our initial national engagements, which focused on research and report delivery, our second phase involves a broader scope, emphasising citizen engagement, public outreach and advocacy. It's imperative to cultivate alliances and foster grassroots involvement around our policy proposals, convening deliberative spaces where Earth4All ideas can be discussed and advanced for policy change. By creating national movements, we aim to build a coalition of nations that can collectively champion the Earth4All agenda on the international stage.

Earth4All and business

Earth4All will intensify its focus on working with business and the financial sector and support transforming business models within the context of a changing economic and financial architecture along the lines of the five turnarounds. This effort will involve close collaboration with public institutions and key businesses to create an enabling environment for businesses to thrive while prioritising human wellbeing on a finite planet.



Get involved

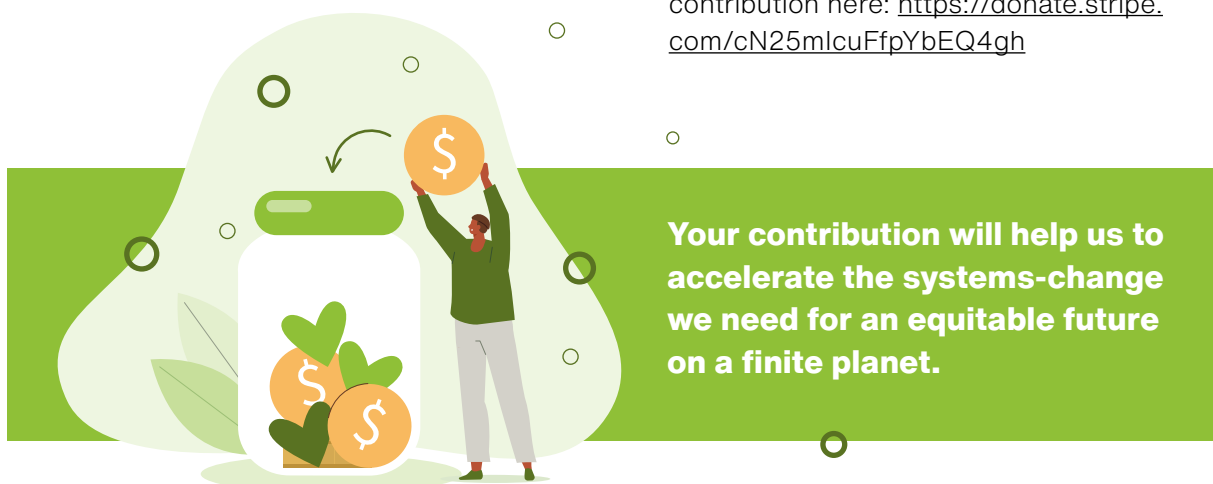


Our communications toolkit is regularly updated with new content and offers a broad range of resources to help learn and share about Earth4All: from graphics and videos for use in events to our latest reports and data, the toolkit is the place to find all key information about Earth4All at a glance.

To achieve the fastest economic transformation in history this century, we need the widest possible movement of governments, businesses, people and organisations. We need conversations in schools, homes, workplaces and parliaments around the world, and partnerships across all sectors of society and the economy.

How can you get involved?

- ▶ Reading and sharing *Earth for All: A Survival Guide for Humanity*
- ▶ Organising events and starting conversations using our [toolkits](#)
- ▶ Joining our action weeks or other [local or online events](#)
- ▶ Demanding action from your local politicians, backed up by [Earth4All data](#)
- ▶ Sharing our content on social media and signing up to our newsletter to hear about new actions.
- ▶ If you are able to support our mission with financial support please do get in touch via info@earth4all.life or make a contribution here: <https://donate.stripe.com/cN25mlcuFfpYbEQ4gh>



Your contribution will help us to accelerate the systems-change we need for an equitable future on a finite planet.

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