RECLAIM THE ECONOMY WEEK

26 Jan - 1 Feb 2026

HIGHLIGHTS

Convened by Earth4All and the Wellbeing Economy Alliance

Earth 4All

WELLBEING ECONOMY ALLIANCE

Putting It All Together by Kevin Sutton

What mellows in the mingle?
Something simmers in the hum and bustle
As the glass and flatware clinks
If you pay attention
It's written on the host's apron
"The Revolution starts in the kitchen"

Because that's what we're cooking up together
A turn-around that grounds us full circle
At least that's my two cents
But when my two cents meets your two cents
The movement is amplified tenfold
So now we've got, what? Twenty cents?
But maybe that's all it takes to make
Paradigms (pair of dimes) shift

How much relational wealth can we create
If we each contribute our gifts
It becomes a potluck of magic
A buffet of conversations
That moves from local to national to global
And I call that the "social butterfly effect"

It's what happens when citizens become pollinators
It seeds new ways of being together
And we don't know how deep the roots will grow
But we know the limits of the foundation
And we don't know how high the branches will reach
But we know there is a ceiling after which we will fall over

But what we do know is that we must grow in service
to life and its cycles of inner and outer limits
Of concentric purposefulness
And in the exchange of these two rings
We become wedded to our future
What kind of life do we build from this marriage?

Where my two cents meets your two cents
Becomes twenty whole cents
Of movement
Of moral ambition
Of co-production
Of co-creation
Of co-existence

And that means that we need each other to grow
And that I am really bad at math
Or maybe it just means that there is something ephemeral
In our interchange
That defies the limits of logic
That haunts us from the machine
Maybe it's just a quirk of the quantum
But maybe it's just a deeper truth
Nested in vibrational fields of
Consciousness
And intelligence
And love

Maybe it's just what it means to belong
To be woven into a social fabric
An intimate quilting of purpose and care
Simmering in the bustle and hum
And the clinking of flat and glassware
And the bubbling of connections
Of nested circles

And should our union with the future become harvest
Should the tree we've planted
In whose shade we will never live to sit
Bear bountiful generations in her branches
It will be because
We mingled

Kevin Sutton is a member of the Wellbeing Economy Alliance of Canada's core team. He recited this poem at the online launch event for Reclaim the Economy Week, having written it during the hub's first major event in Toronto last year.

Reclaim the Economy Action Week

106 events, in 29 countries

The 2026 Reclaim the Economy week, convened by Earth4All and the Wellbeing Economy Alliance (WEAll), was a new global moment for uniting to demand economies that put people and planet first.

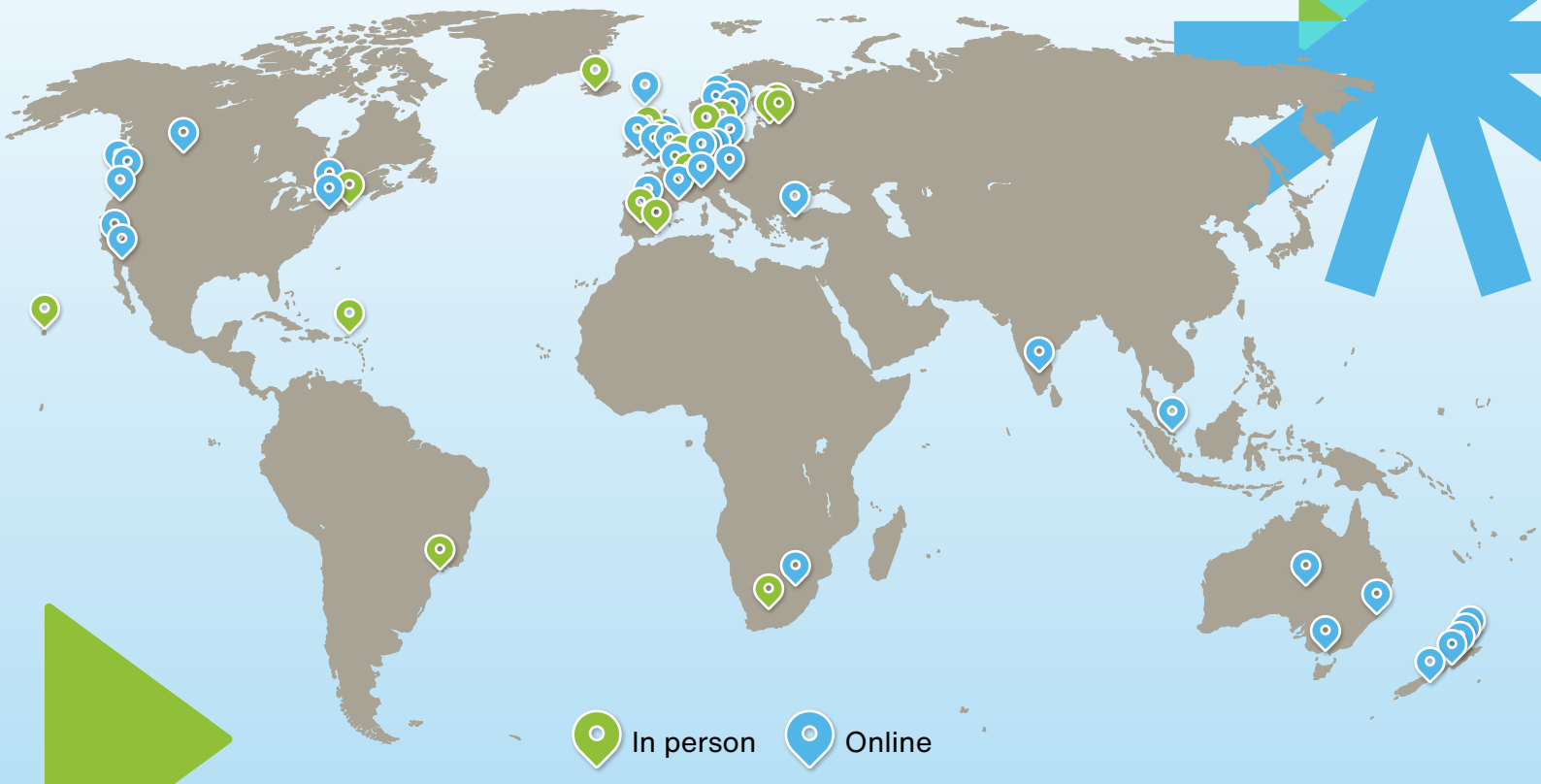
Our dream was to ignite a highly decentralised and pluralistic annual week where all eyes are on redesigning our economies.

Organisations and individuals were invited to use this moment of global solidarity in whatever way was most useful to them - bringing their own campaigns, messaging and perspective.

Earth4All and WEAll produced materials and toolkits in English, Spanish and Portuguese to support any organisations or people willing to join in. We were grateful to see several allies stepping up to support the week and citizens offering their help in translating the resources.

Through 106 events organised in 29 countries (see our map of events), citizens of the world learned, exchanged and debated what reclaiming the economy means for them, their communities and their countries.

In this report, we bring to you a few of the voices of those working every day to reclaim their economies.



Event highlights

Fund Our Future Campaign Launch

Honolulu, Hawaii

Organised by Hawai'i Tax Fairness Coalition, this event was a launch for Hawaii's "Fund Our Future" campaign, which seeks to build a fairer tax system so Hawai'i can invest in what local communities need most—without pushing the burden onto working families. The event presented the work of the Coalition and its efforts in advocating the passage of several pieces of state legislation that would raise revenue for the state and make our tax system more equitable.

Youth Parliament: Generation Democracy

Online – organised from France and Sweden

In this online event co-organised by ChangeNOW, Earth4All, Global Shapers and Woamy, youth from around the world gathered to co-design tools for democratic organising in their communities. Discussions around confirmation bias, policy advocacy, data reliability and plurality of perspectives combined with the participants' own experiences in both participating in and observing governance led to the development of four tools aimed at facilitating democratic organising. These tools will be shared at the ChangeNOW Youth Parliament in April 2026 as part of an event focused on the role of youth in today's democracies and shared with community leaders.

Nature Walk and Rethinking the Economy

Lim Chu Kang Forest, Singapore

This event organised by Post Growth Singapore provided a grounded experience into the history of the Lim Chu Kang forest, from mangrove swamp and rainforest jungle, to plantations and industrial use of the terrain. This history, together with the current classification of the forest as greenfield site, was the starting point of a discussion on how nature is perceived and used through the mainstream economic lens. The organisers point out that Reclaiming the Economy is about rethinking the relationship between nature, communities, future generations and within us; just like this event was about resistance and providing another vision of Singapore, through post growth.

WELLBEING ECONOMY FORUM

Roundtable: What does Reclaiming the Economy mean for Iceland?

Reykjavik, Iceland

Taking place in the Nordic House in Reykjavik, Iceland, this event laid the ground for a formal establishment of a WEAll Hub in Iceland. Following some presentations by a range of experts on health, the natural environment, Icelandic policy and progressive economic indicators, including a presentation of the 40 Wellbeing Indicators for Iceland, the participants discussed in groups the implications for a wellbeing economy in Iceland and the formation of a Wellbeing Hub. To the organisers, Reclaiming the Economy means turning away from the focus of productivity and economic growth at all cost to aiming for the equality, sustainability and well-being of people and nature. “The economy is man-made and therefore it can be changed!”. The Icelandic WEAll hub will be formally established in a few weeks, and will host the annual Wellbeing Economy Forum in April.

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