

Activity Report

SEPTEMBER 2025 - SEPTEMBER 2026





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Introduction

We write at a moment of permacrisis. Climate breakdown, deepening inequality, conflict, debt distress and democratic strain are no longer separate emergencies queuing for attention — they are one interlocking system under pressure. Efforts to address them are being met by a hardening political backlash. Some governments are retreating from climate commitments. Development aid is being cut precisely when it is needed most. The temptation is to treat this as a moment to lower ambition.

We take the opposite view. A crisis of interlocking systems demands solutions designed across systems, and that is the work Earth4All was built for. Our theory of change — that poverty, inequality and decarbonisation must be tackled together, with concrete solutions rather than sequenced trade-offs — has never been more relevant. Too slow a turnaround on wellbeing, and there will be no political consent for the energy transition. Too narrow a focus on emissions, and we lose the majority we need.

This year's activity shows what that looks like in practice: modelling and economic analysis that stands up to scrutiny; national work in Brazil and Argentina; a chapter delivered for the Roadmap for Eradicating Poverty Beyond Growth; and presence

where decisions are made, from Belém to Davos to London Climate Action Week. We work deliberately at every level of governance and action, because none of them alone is sufficient.

Evidence alone does not shift politics. If this transformation is to hold, far more people and governments need to see a future in it that is worth having — and that means listening as much as advocating. Our work on social tension and our public surveys are how we do that: they tell us where the strain sits, where the appetite for change is greater than assumed, and where we still have to earn trust. We do not have all of the answers, but we know the direction, and we are glad of the company on the way.

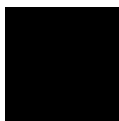
**Sandrine Dixson-Declève
and Owen Gaffney**



About Earth4All

Earth4All is an international initiative driving one of the most ambitious transitions of our time: transforming our economic system into one that puts people and planet first. Backed by world-leading scientists and economic thinkers, Earth4All champions five extraordinary turnarounds that together create a pathway towards our vision.

In 2022, we published the findings of a two-year research collaboration in a book: *Earth for All: A Survival Guide for Humanity*. Based on cutting-edge computer modelling and the latest economic thinking, the book explores two scenarios beginning in 1980 and ending in 2100. These scenarios – Too Little Too Late and The Giant Leap – show how population, economies, resource use, pollution, wellbeing and social tensions might change this century based on decisions made this decade.



Too Little, Too Late

In this scenario, the world continues with the economic policies of the last forty years. While GDP continues to grow, the rich get richer while the poor fall further behind, creating extreme inequalities and growing social tensions within and between countries. Political division and lack of trust make it increasingly difficult to address climate and ecological risks.



Giant Leap

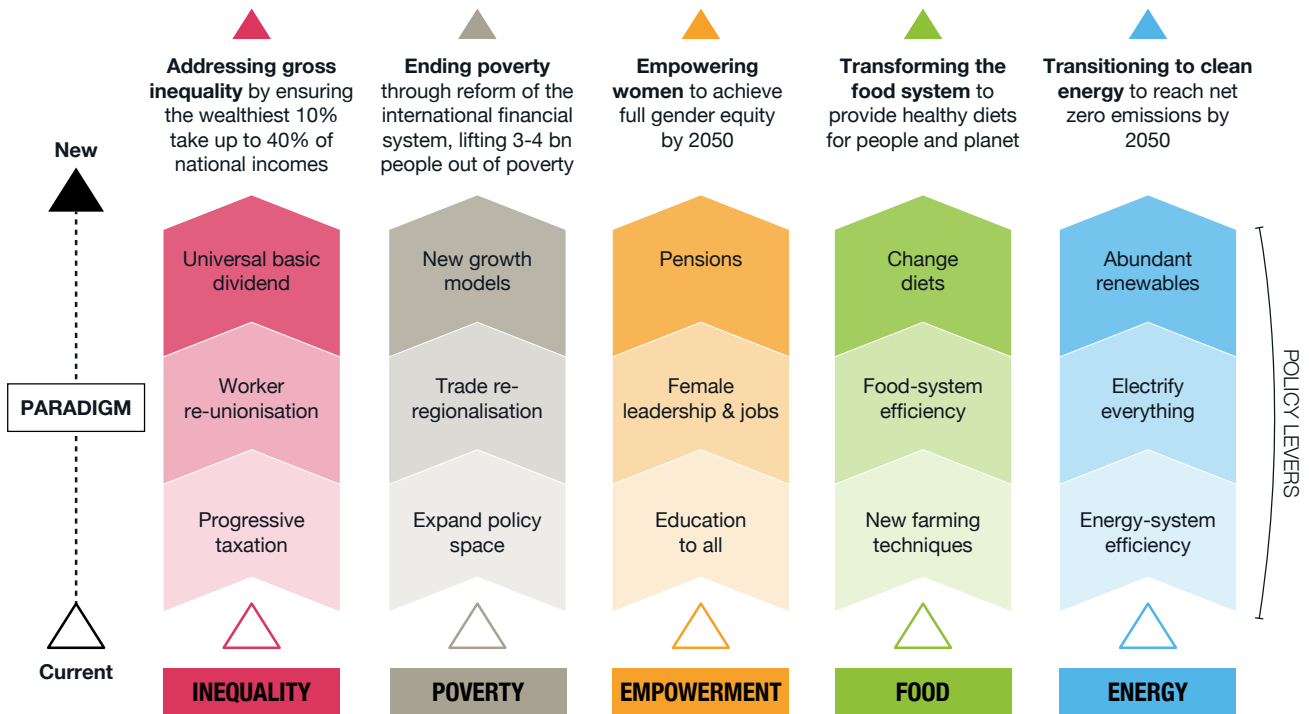
This pathway shows that it is possible to stabilise temperatures below 2°C (above pre-industrial levels), stabilise the population well below nine billion people, reduce material use and approach an end to extreme poverty globally by 2050 – a generation earlier than the Too Little Too Late scenario. In this scenario, social tension falls and wellbeing rises throughout the century because of greater income equality.

In order to achieve The Giant Leap, societies would need to adopt five extraordinary turnarounds:

1. **Ending poverty** through reform of the international financial system, lifting 3-4 billion people out of poverty
2. Addressing **gross inequality** by ensuring that the wealthiest 10% take no more than 40% of national incomes
3. **Empowering women** to achieve full gender equity by 2050
4. Transforming the **food system** to provide healthy diets for people and planet
5. Transitioning to **clean energy** and improving energy efficiency to reach net zero emissions by 2050

These turnarounds must be backed by a fundamental transformation of the global economic system, shifting the focus from economic growth towards what really matters in economic policies: wellbeing.

Policy levers for transformative change



At the core of our vision statement lies our belief in the imperative of a positive long-term vision for humanity on Earth. At Earth4All, we believe – and know – that it is possible to achieve this vision. We have the knowledge, means and growing public support to take a Giant Leap towards a sustainable and equitable future, one that secures a safe and just world for humanity. By contrast, we recognise that business-as-usual – a Too Little, Too Late scenario – poses the greatest existential risk to humanity and our collective future.

Our vision

A world where wellbeing and prosperity are achieved for all on a stable planet.

Our mission

Advance systems change and the transition to a new economic paradigm through three interconnected pillars: science; cultural narrative; and movement building, including policy advocacy.

Strategy 2025-2030

Our strategy reflects the essential ingredients that have historically driven major paradigm shifts.



Building knowledge:

creating powerful intellectual and scientific expertise

Inspiring narratives:

developing cultural creativity that drives change

Amplifying voices:

supporting political advocacy for transformative policy shifts

- ▶ Building on the legacies of *The Limits to Growth* and the Planetary Boundaries framework, we create compelling evidence for systems change through transformative research, modelling, scientific capacity building and knowledge networks.
- ▶ We shape public discourse and culture with inspiring new narratives and creativity that drives change.
- ▶ Through inclusive movement-building and advocacy, we influence decision-makers and policy to drive one of the most ambitious economic transformations in history.



Download our strategy document to learn more.

The next three years are decisive for shaping what comes after the SDGs, and Earth4All is positioning to influence that agenda. Building on our science, narrative and movement-building pillars, we want to build positive visions for the future through developing a joint programme with partners to embed wellbeing and intergenerational equity into the post-2030 framework. This means deepening our economic insights and modelling behind the five turnarounds, growing our national engagement with new hubs taking shape in France, China, Luxembourg and Denmark alongside continued work in our existing countries, and convening a recognisable coalition behind Beyond GDP and future generations at every level, from local practice to the negotiating table. A central part of this vision is the creation of the Flourishing Futures Fellowships – an international cohort of early career academics focused on how humanity can thrive, how our biosphere can thrive and how all societies can successfully adapt and transform in an age of accelerating change.

Highlights



I've been working alongside Earth4All on analyses of social cohesion, work that has reinforced a vital truth: we cannot achieve planetary stability without social justice and mutual trust. Earth4All's rigorous and holistic approach, including systems thinking and modelling, offers an essential roadmap for building resilient economies where both people and nature thrive."

— KATE PICKETT

Professor for the Public Understanding of Social Science at the University of York and member of the Earth4All Transformational Economics Commission



EARTH4ALL SURVEY, SEPTEMBER 2026

This year, Earth4All partnered with Ipsos for the third time for a [major survey](#) to explore global attitudes to economic systems change, following the [Global Commons Survey in 2021](#) and the [Earth4All and Global Commons surveys in 2024](#). This year's survey, covering 17 countries across the G20 plus Sweden, uncovered a near-universal belief that the economic system is rigged, societies that feel themselves coming apart and a deep trust deficit.

While seven in ten respondents believe there is too much inequality, and 65% say that the economy is rigged in favour of the rich and powerful, only 31% trust their government to make decisions that will benefit people twenty or thirty years from now. Two in three people feel their country is more divided than a decade ago, and 40% would now prefer a strong leader unconstrained by parliament and elections.

The findings point to a clear mandate for economic systems change, but also reveal a deep erosion of trust in the institutions meant to deliver it - a gap that could open the door to new social contracts between governments and the public to benefit the majority.



ROADMAP FOR ERADICATING POVERTY BEYOND GROWTH, APRIL 2026

Earth4All members have contributed to the Roadmap for Eradicating Poverty Beyond Growth, a collaborative effort by UN agencies, civil society, unions and academic experts. The Roadmap is a practical blueprint that re-centres human rights, planetary boundaries and redistribution. It asks what governments and international institutions would have to do differently if poverty eradication were treated not as a residual outcome of growth, but as a central pre-condition.

The chapter by Earth4All argues that poverty eradication is best achieved in those economic systems that do not treat GDP growth as the dominant policy objective. We concentrate on three broad reform areas: rewiring fiscal systems, repurposing monetary policy, credit allocation and public investment and reshaping the productive fabric of the economy. The Roadmap was launched at a high-level [international policy conference](#) organised under the mandate of Olivier De Schutter, UN Special Rapporteur on extreme poverty and human rights.

[Read a blog about the Roadmap.](#)



EARTH4ALL MARKETPLACE, MAY 2026

The first edition of the [Earth4All Ideas Marketplace](#) took place online on 18–19 May 2026, bringing together 32 speakers across 15 sessions, with 289 unique registrants. The Marketplace showcased examples of Earth4All's thinking “out in the wild,” contributing directly to the initiative's objectives of embedding science-based, positive narratives in mainstream media and politics, and building political will and collective action for systemic economic transformation grounded in wellbeing and planetary boundaries.

Sessions focused on topics like youth engagement, moving beyond GDP, eradicating poverty, food as a tool for change, grassroots to global action and storytelling and art for change, with speakers including Martin Hoffmann, Laura Kohlrausch, Ana Espinosa-Seguí, David Munezero, Sandrine Dixon-Declève and many more. The event helped surface new allies, projects and activities inspired by Earth4All beyond its established network.

As someone who is trying to find their place in enabling a world where non-GDP-oriented values take centre stage, I found the marketplace really inspiring

— MAXIMILIAN MAYR
Marketplace participant

RECLAIM THE ECONOMY ACTION WEEK, JANUARY 2026

The 2026 [Reclaim the Economy week](#), convened by Earth4All and the Wellbeing Economy Alliance (WEAll), was a new global moment for uniting to demand economies that put people and planet first. From 26 January to 1 February, 106 events were organised across 29 countries, where citizens of the world learned, exchanged and debated what reclaiming the economy means for them, their communities and their countries.

In an online event organised from France and Sweden, youth from around the world gathered to co-design tools for democratic organising in their communities. In Honolulu, Hawaii, a

launch event was organised for the “Fund Our Future” campaign, which seeks to build a fairer tax system so Hawai’i can invest in what local communities need most. In Singapore, rethinking our relationship with nature and ourselves was combined with a walk through the Lim Chu Kang Forest. Organisations and individuals were invited to use this moment of global solidarity in whatever way was most useful to them, bringing their own campaigns, messaging and perspective.

You can learn more in the [Reclaim the Economy Action Week report](#).

Image credit: Faten Kassir, Lebanon



STORIES OF THE FUTURE, MAY 2026

Earth4All organised the third edition of the [Stories of the Future](#) challenge, inviting young people from around the world to creatively imagine what life could be like in

the future if we worked together to solve global challenges. We received over 100 entries from 18 countries, including stories, poems, comics and videos.

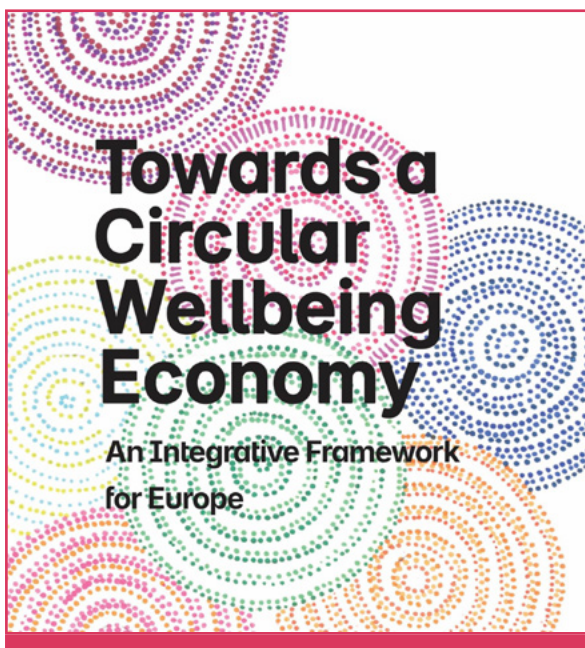


EARTH4ALL AT COP30, NOVEMBER 2025

Before and during [COP30 in Belém](#), Earth4All co-convoked several events to advance progress on achieving planetary stability, social equity and wellbeing for all. Ahead of the conference, Earth4All hosted a high-level roundtable with experts and the COP30 Presidency on mainstreaming Beyond GDP language into COP30. The roundtable was facilitated by Sandrine Dixon-Declève and Johan Rockström, bringing together experts including Mary Robinson, Hindou Oumarou Ibrahim, Ilona Szabó de Carvalho, Carlos Nobre and Izabella Teixeira.

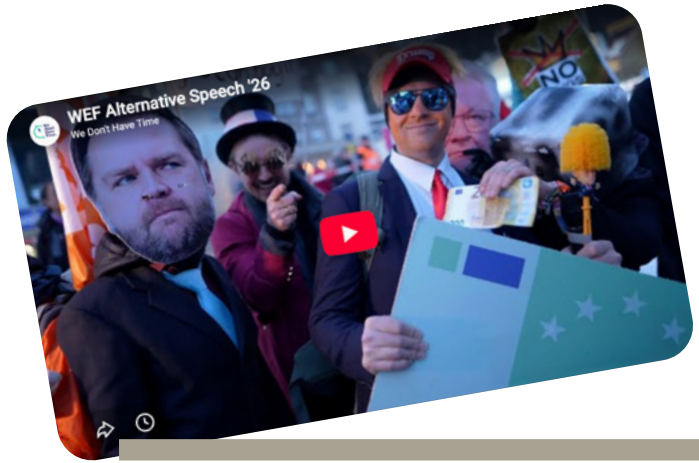
COP30 events included a session on science-based pathways for climate policy to advance understanding of how systems change approaches are essential for COP30 to deliver ambitious climate action at speed and scale. Other events explored how Earth4All's proposed systems-based approach can guide Brazil's transition toward a net-zero, inclusive and cohesive society, and launched the report [Earth4All: Brazil](#) that uses computer modelling to explore future scenarios for the country.

The official side event: 'Justice and wellbeing within planetary boundaries: pathways for COP30' explored applying systems approaches to understand the complex threat environment, while TED and the Club of Rome came together for the event 'Imagining the future to build it: Dancing with systems' that invited participants to imagine the future rooted in wellbeing and stewardship, feel it, and even take a few dance steps toward it.



TOWARDS A CIRCULAR WELLBEING ECONOMY REPORT, JUNE 2026

Earth4All partnered with the Hot or Cool Institute to contribute to the report [Towards a Circular Wellbeing Economy: An Integrative Framework for Europe](#). In the report, a circular wellbeing economy is conceptualised as a systemic transformation in which material use and economic organisation are designed to enhance ecological integrity and equitable wellbeing across generations. The report was launched at a webinar, with speakers including Sandrine Dixon-Declève, Executive Chair of Earth4All, and Lewis Akenji, Managing Director at Hot or Cool Institute and member of the Earth4All Transformational Economics Commission.



EARTH4ALL AT DAVOS, JANUARY 2026

At the World Economic Forum in Davos, Earth4All actively participated in high level dialogues, roundtables and events. Most importantly it co-organised with the Planetary Guardians and the Global Commons Alliance a group of leaders to deliver an alternative vision of prosperity ahead of Donald Trump's address setting out his own economic agenda. The speakers, including Earth4All executive chair Sandrine Dixon-Declève, director of the Potsdam Institute for Climate Action Research Johan Rockström and co-chair of the Science Panel for the Amazon and chair of the Earth4All Brazil Transformational Economics and Planetary Sciences Commission Carlos Nobre argued that prosperity must be defined beyond rising stock indices and fossil fuel profits, towards safer, more secure and equal societies that are underpinned by a stable planet.



Image credit: Pat Hinton



LONDON CLIMATE ACTION WEEK, JUNE 2026

Earth4All took part in London Climate Action Week, which brought together more than 75,000 people across more than 1,000 events over nine days for climate action. At 'A world worth choosing - Building a holistic vision for a safe and just future', speakers including Sandrine Dixon-Declève set out a compelling vision for prosperity, resilience and belonging in the 21st century.

'A just world on a safe planet – The case for shared stewardship', an invite-only session jointly hosted by the Climate Governance Commission, Earth4All, the Global Commons Alliance, the Mobilizing an Earth Governance Alliance and the World Federalist Movement, convened a diverse group of thinkers and practitioners to explore what it would take to cooperate differently and to ask how a shared culture of stewardship can underpin the governance reforms our world urgently needs.

Earth4All systems are becoming more and more important to find and implement nature-based solutions to save planet Earth. The Earth4All Brazil systems approach will continue to unlock positive transformations in Brazil."

— **CARLOS NOBRE**
Co-chair, Science Panel for the Amazon



Image credit: Anna Drvnik



SOUL OF THE TIMES CONCERT, MAY 2026

To foster public discourse and culture with new narratives and creativity that drives change, Earth4All sponsored a concert, Jiwa Kala (Soul of the Times) performed by Peni Candra Rini, one of the world's most remarkable contemporary composers and singers. Held in a decommissioned nuclear reactor deep beneath Stockholm, the performance explored humanity's relationship to ecosystems and how this has turned toxic in the Anthropocene.

UNU INTERGENERATIONAL IMPACT ASSESSMENT

Earth4All is co-leading the development of an Intergenerational Impact Assessment (IIA) tool, together with the United Nations University Centre for Policy Research (UNU-CPR), the School of International Futures and the Millennium Institute. It helps governments put into practice the commitments made under the Pact for the Future and the Declaration on Future Generations, which ask states to weigh how today's decisions affect the generations to come. In practice, the tool lets governments test major policy proposals for their long-term effects, look at the trade-offs to 2050 and 2100 and check whether policies support wider wellbeing goals. Italy will serve as the first test case for the prototype. The goal is bigger than the pilot: an operational tool for governments worldwide, and a concrete piece of the post-2030 agenda as the world looks beyond the Sustainable Development Goals.

The collaboration between Earth4All and the Argentinian Chapter of the Club of Rome has been an incredibly enriching experience. It enabled us to translate a global vision of system change into the concrete reality of our country, combining the conception framework, tools and support of the global Earth4All team with local knowledge, specialist participation and the voices of a range of actors across society.

— GONZALO DEL CASTILLO
Executive Director, Club
of Rome Argentina



NATIONAL ENGAGEMENT

Following the launch of [Earth for All: A Survival Guide for Humanity](#) in 2022, Earth4All has been actively working to localise its narrative, policies, and campaigns through country-level engagements. These initiatives, tailored to specific national contexts, adapt the global models to local realities through strong partnerships with local organisations. Each national engagement is grounded in key pillars: research, citizen engagement, advocacy and public outreach.

The international Earth4All team, together with local partners, publishes reports on how Earth4All policies apply in local contexts. These are supported by expert workshops, public events and community engagement, followed by advocacy and outreach to promote implementation.

Following national reports in [Kenya](#), [Austria](#) and [Germany](#), we have recently expanded our country-level work with the release of new reports in [Brazil](#) (November 2025) and [Argentina](#) (April 2026), while three additional engagements are now underway in South Africa, France and Denmark.

EARTH4ALL BRAZIL REPORT, NOVEMBER 2025

In November 2025, Earth4All published *Earth4All: Brazil*, timed for release at COP30 in Belém, to demonstrate how Brazil can carry forward the Earth4All narrative into concrete climate and social action. This new engagement initiates Earth4All's country-level approach in Brazil, beginning with rigorous modelling, preliminary expert input and systems thinking, and placing a sharpened focus on the role of trust and social cohesion in driving transformation.

To guide this work, Earth4All convened a Brazilian Transformational Economics Commission, bringing together leading experts such as Carlos Nobre, Izabella Teixeira, Gustavo Westmann and Robert Muggah. To coincide with COP30, we hosted a high-profile event, 'Trust and Fairness as Tools for Addressing Climate Change: The Brazilian Case', where the modelling results and policy proposals were discussed with key stakeholders,



EARTH4ALL ARGENTINA REPORT, APRIL 2026

In April 2026, Earth4All published *Earth4All: Argentina*, following a national engagement led by the Argentinian Chapter of the Club of Rome in collaboration with Fundación Alimentaris. The engagement translated the Earth4All framework into the Argentinian context through national modelling, stakeholder dialogue and participatory processes, with a strong focus on incorporating provincial realities and youth perspectives into the country diagnosis.

To guide this work, the Argentinian Chapter of the Club of Rome convened a series of workshops and events involving young people, academics, international organisations, local governments and civil society actors. Three youth participatory events were held in Córdoba, Buenos Aires and San Miguel de Tucumán in May 2025, creating spaces for dialogue and bringing diverse regional perspectives. A stakeholder seminar followed in July 2025 to refine the modelling and policy analysis. The report was officially **launched in Buenos Aires in April 2026**, where its findings and policy proposals were presented and discussed with key stakeholders.

Upcoming Reports

SOUTH AFRICA

Earth4All: South Africa is expected to be published in the first half of 2027. Led by the Centre for Sustainability Transitions at Stellenbosch University, the report will adapt the Earth4All scenarios and turnarounds to the South African context through national modelling and engagement with experts and policymakers.

FRANCE

Work on *Earth4All: France* is currently underway, with publication planned for the first half of 2027. Coordinated by the Fondation de l'Écologie Politique, the report will translate the Earth4All framework into the French context while bringing together a broad range of stakeholders to shape its analysis and recommendations.

DENMARK

The Wellbeing Economy Alliance Denmark (WELA) is leading the development of *Earth4All: Denmark*, which is scheduled for publication in the second half of 2027. Building on Earth4All's systems modelling, the report will explore pathways for Denmark's transition through collaboration with researchers, policymakers, and other national partners.

In addition to the countries highlighted above, Earth4All is currently exploring potential national engagements in Luxembourg, Italy and China.



Continued National Engagement: Beyond the reports

The publication of a national report marks an important milestone, but not the end of an Earth4All country engagement. In Kenya, Austria and Germany, Earth4All continues to work with national partners to build on the reports, deepen stakeholder engagement and support the uptake of their findings where possible.

In Kenya, Earth4All is continuing its collaboration with the Partnership for Economic Policy to translate the national report into concrete policy commitments and action at county level. The next phase will combine regional policy dialogue, citizen deliberation, policy co-design and advocacy, with an initial focus on developing locally grounded recommendations and embedding them in county planning and budgeting processes. Earth4All is also working with Power Shift Africa on a joint policy paper examining energy affordability, cost-of-living pressures and people-centred just transition pathways in Kenya and across Africa.

Inspired by Earth4All



OXFORD AFRICA POLICY INNOVATION BLUEPRINT COMPETITION, APRIL 2026

The Oxford Africa Conference 2026, in partnership with Earth4All, invited the next generation of African thinkers, policymakers and innovators to design policy solutions. Participants needed to submit a policy memo detailing the way Africa could move from the Too Little Too Late trajectory of deepening poverty, inequality and ecological breakdown, toward its own version of Earth4All's Giant Leap scenario of wellbeing and prosperity for all. The winner will join the Earth4All team for a paid internship at the end of 2026.



Image credit: Kajsa Schwerthöffer



EARTH4ALL SIMULATOR GAME FOR SCHOOLS, JANUARY 2025 – DECEMBER 2026

[A German pilot game by Oekom](#) drawing on Earth4All shows that games can be a powerful tool for building transformation literacy in students. In the game *Das Parlament der Zukunft* (Parliament of the Future), ministers from five regions meet in the Parliament of the Future. Their mission is to lift the regional and global wellbeing index and hold global temperature rise to 1.6 °C. The sessions, held in ten schools, have proved transformative, giving students a safe space to imagine societal change. The game draws on Earth4All's framework, data and models, and when launched will be free to use.





ART FOR CLIMATE EXHIBITION IN AMSTERDAM, JUNE 2026

Art for Climate's 2026 exhibition took place on 5-6 June at the Amsterdam House of Arts and Crafts as a volunteer-run intervention to address climate apathy. 15 artists, 10 partner organisations and 160 guests took part in the event. Across mediums from textiles to poetry to dragtivism, the exhibition platformed artistic interpretations of the post-growth city and how we relate to nature, waste and each other. In the Earth4All future visioning workshop participants drew the outcomes of two future scenarios, Too Little, Too Late and the Giant Leap.

As systemic change agents we are inspired by the holistic approach of Earth4All as well as its optimistic messages.

— TEELE PEHK

Organiser, Citizens' Panel on Good Life Estonia

Image credit: Maksim Shmeljov



ESTONIA CITIZEN'S ASSEMBLY, JANUARY 2026

Guided by the Earth4All framework, Estonia started a national conversation on poverty and inequality. In January and February 2026, a randomly selected Citizens' Panel on Good Life brought together 30 people from across society to form a 'mini-Estonia' and together explore how they could reimagine societal priorities through the lens of wellbeing for both people and the planet.



Image credit: Maksim Shmeljov



CHOOSE OUR FUTURE COMPETITION, JANUARY 2026

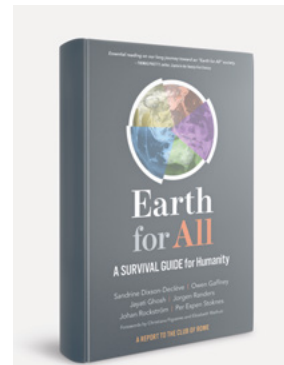
The Choose Our Future film competition, launched in January 2026, invited filmmakers worldwide to tackle the most critical challenge of our time: defining the future. Organised by Robert Costanza, member of the Earth4All Transformational Economics Commission, the competition asked participants to envision and bring to life four archetypal scenarios for 2050, showing the world how the decisions we make today will shape tomorrow. In October 2026, selected filmmakers will receive grant distributions and begin the bespoke mentorship program, with winners expected to be announced in March 2027.



Publications

Book

Published in 2022, the book details the findings of our initiative and details how we can steer humanity away from ecological and social catastrophe. The book is the result of collaboration between the Transformational Economics Commission and systems analysts and modelling teams.



English – Sep 22



German – Aug 22



Italian – Nov 22



Japanese – Nov 22



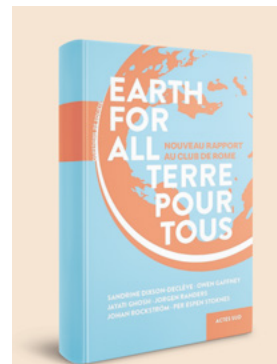
Korean – Jun 23



Swedish – Jan 23



Chinese – Jun 23



French – Sep 23



Greek – Dec 23



Romanian – Jan 24



Argentina – May 24



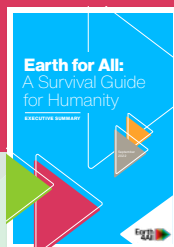
Spanish – May 24



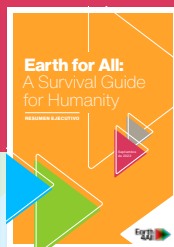
Estonian – May 24

Executive summaries

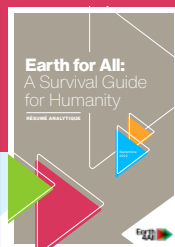
Executive Summaries are available in Chinese, English, French, German, Portuguese and Spanish.



English →



Español →



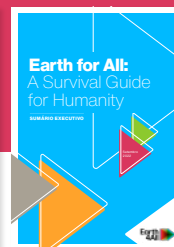
Français →



Deutsch →



Chinese →



Português →

Deep dives

As part of the Earth4All project, collaborators have submitted deep-dive papers to explore the issues and solutions needed to transform our economic system and provide an equitable future for all on a finite planet. In 2026, the deep-dive [Africa's just transition opportunity: decolonising economic transformation for climate resilience](#) by Fadhel Kaboub and Mohamed Adow was published. The paper provides an alternative pathway of strategic opportunities for Africa to unleash its full potential as a renewable energy economic powerhouse.



Country reports

To apply the Earth4All framework in local contexts, two country reports have been developed. The [Earth4All: Argentina](#) report explores scenarios for Argentina's future, showing how a systemic approach can reduce poverty, inequality and environmental degradation by 2050. The [Earth4All: Brazil](#) report uses computer modelling to explore future scenarios for Brazil, showing how five extraordinary turnarounds in poverty, inequality, empowerment, food and energy can transform the country's trajectory this century.



The Africa's Just Transition Opportunity report reflects what makes Earth4All so valuable: it combines rigorous systems thinking with the lived realities and policy priorities of African scholars and practitioners."

— FADHEL KABOUB

Associate Professor of Economics at Denison University and President of the Global Institute for Sustainable Prosperity, member of the Earth4All Transformational Economics Commission



Other publications

Electrified sovereignty as solution to Iran war energy shock. This paper explores why UK and EU energy security now depends on rapid digitalisation, grid reform and clean power scale-up.

Revisiting Competitiveness Acknowledging the Economic Benefits of Climate Mitigation and Circularity. As part of the special edition: Earth4All Germany, this paper examines the implications of an overly narrow definition of competitiveness and proposes a more comprehensive concept of green and systemic competitiveness for scientific policy advice.



Facilitation guides

To encourage citizens worldwide to engage in the transformation of our economic system, Earth4All has developed a new series of facilitation guides that support conversation and action on systems change. The four guides offer practical tips for setting up a book club, using stories to envision a better future, playing the Earth4All card game, and engaging people in meaningful discussions about economic systems change. The full range of resources can be found on our website, and are designed to be used in schools, universities, workplaces – and anywhere else where citizens want to make a change.

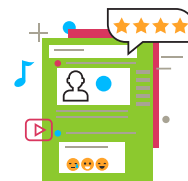


Outreach



50,200

Followers*



7.6%

Engagement rate**



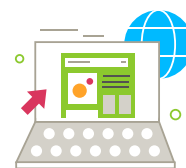
451,000

Post impressions**



2,700

**media hits in
100+
countries**



73,000

Website pageviews**



59,000

Website visitors**

Partners

Earth4All works with many partners and coalitions that are aligned with our vision. Our partners include; BI Norwegian Business School, Potsdam Institute for Climate Impact Research, Stockholm Resilience Centre, the Club of Rome, Hot or Cool Institute, ISWE, Millennium Institute, Partnership for Economic Policy, Wellbeing Economy Alliance, Wuppertal Institute, Planetary Guardians and the Earth Commission.

For full details of our partners and supporting organisations please see our website.

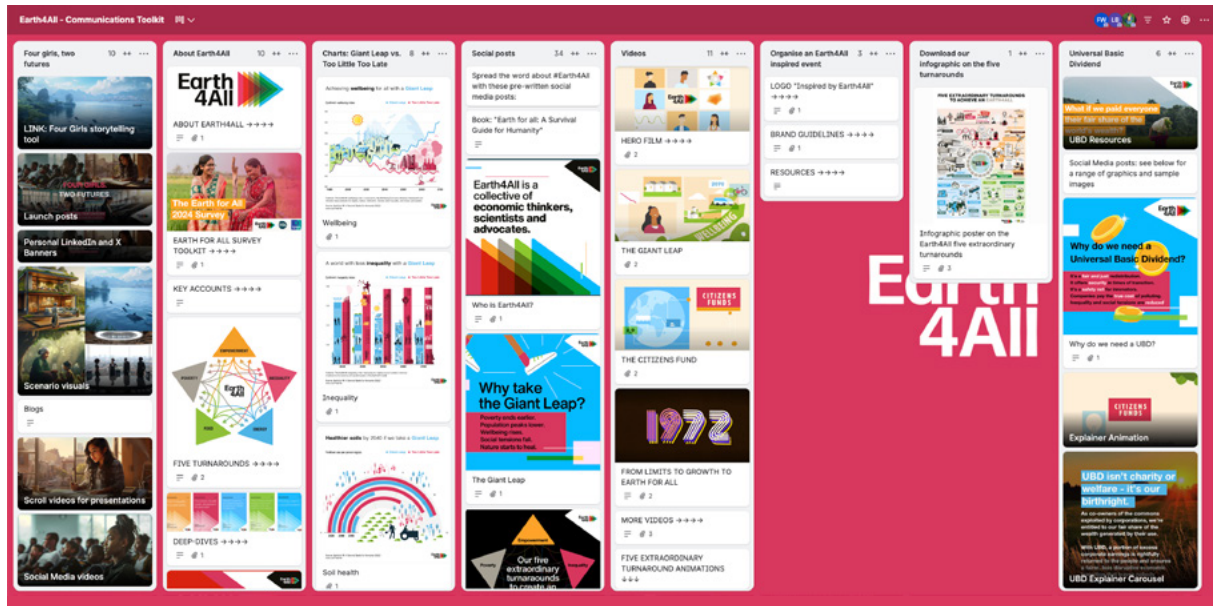
earth4all.life/partners.

With thanks

Funders

Over the past year, special thanks go to funders including the Angela Wright Bennett Foundation, Quadriga Climate Foundation and UN University.

Get involved



Our [communications toolkit](#) offers a broad range of resources to help learn and share about Earth4All: from graphics and videos for use in events to our latest reports and data, the toolkit is the place to find all key information about Earth4All at a glance.

To achieve the fastest economic transformation in history this century, we need the widest possible movement of people and organisations. We need conversations in schools, homes, workplaces and parliaments around the world, and partnerships across all sectors of society and the economy.

How can you get involved?

- ▶ [Reading and sharing *Earth for All: A Survival Guide for Humanity*](#)
- ▶ Organising events and starting conversations using our [toolkits](#)
- ▶ Joining our action weeks or other [local or online events](#)
- ▶ Demanding action from your local politicians, backed up by [Earth4All data](#)
- ▶ Sharing our content on social media and signing up to our newsletter to hear about new actions.
- ▶ If you are able to support our mission with financial support please do get in touch via info@earth4all.life or make a contribution here: <https://donate.stripe.com/cN25mlcuFfpYbEQ4gh>

Your contribution will help us to accelerate the systems-change we need for an equitable future on a finite planet.



Image credit: Amy Tran, unsplash.com

